



## OFFICE OF THE MAYOR

### SMART IRRIGATION MONTH PROCLAMATION

- WHEREAS:** Water is one of our most precious natural resources, essential for the health of our communities. Efficient water use and conservation are critical to ensure the sustainability of our water supply, reduce environmental impacts, and promote long-term water security;
- WHEREAS:** Water conservation is essential for a sustainable future, and efficient water use is key to maintaining healthy landscapes while protecting valuable water resources; and
- WHEREAS:** Smart Irrigation Month aims to raise awareness of the importance of efficient irrigation practices, helping businesses and residents save water, reduce costs, and keep landscapes thriving without overwatering;
- WHEREAS:** The City of Red Deer is leading by example in water conservation through a range of initiatives. These include promoting the use of rain barrels for water collection and encouraging naturescaping in landscape design and replacement to minimize water demand. The Parks Department is also actively reducing water use in city-maintained green spaces, while advanced stormwater management strategies are being implemented to conserve water and protect local ecosystems

### NOW THEREFORE,

I, Ken Johnston, Mayor of the City of Red Deer, hereby proclaim July 2025, as “Smart Irrigation Month” in the City of Red Deer, encouraging all residents and businesses to adopt water-efficient practices and technologies for a sustainable and water-conscious future.

**IN WITNESS WHEREOF,** I have hereunto set my hand and cause the Official Seal of The City of Red Deer, Alberta, to be affixed.

  
Mayor Ken Johnston  
The City of Red Deer

