



OFFICE OF THE MAYOR

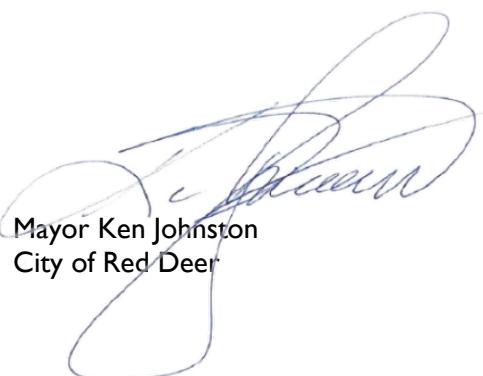
PROCLAMATION

- WHEREAS** Green roofs support all six pillars within The City of Red Deer's Environmental Master Plan. Green roofs provide increased energy efficiency of buildings, increased biodiversity through the provision of habitat for local flora and fauna, increased community sustainability through the creation of interconnected green spaces that provided places of refugia for people and wildlife, the ability to improve air quality through the filtration of air pollutants, the ability to increase municipal stormwater management, and the ability to support waste diversion efforts through prolonging the lifespan of building materials.
- WHEREAS** Green roofs increase the health and well-being of citizens, decreasing the demands on the healthcare system. Access or a view on to green roofs improves healing rates, knowledge retention, workplace satisfaction, and mental health through providing spaces to connect to the natural world.
- WHEREAS** Green roof technologies not only provide the owners of buildings with a proven return on investment, but also represent opportunities for significant social, economic, and environmental benefits, particularly in cities. In North America, the benefits of green roof technologies are poorly understood despite the efforts of industry leaders. In Europe however, these technologies have become very well established and recognized.
- WHEREAS** This has been the direct result of government legislation and financial support. Green roofs of any shape and size contribute to a greener built environment by offsetting carbon emissions, harvesting rainwater, serving as natural insulation, providing a space for pollinators, and reducing the urban heat island effect.

NOW THEREFORE

I, Ken Johnston, Mayor of the City of Red Deer, do hereby proclaim June 6, 2024, as World Green Roof Day. I encourage all Red Deerians to support commit to fostering sustainable practices and promoting eco-conscious initiatives.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the Official Seal of The City of Red Deer to be affixed.



Mayor Ken Johnston
City of Red Deer

