



2025 COMMUNITY PROFILE



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Revised August 2025

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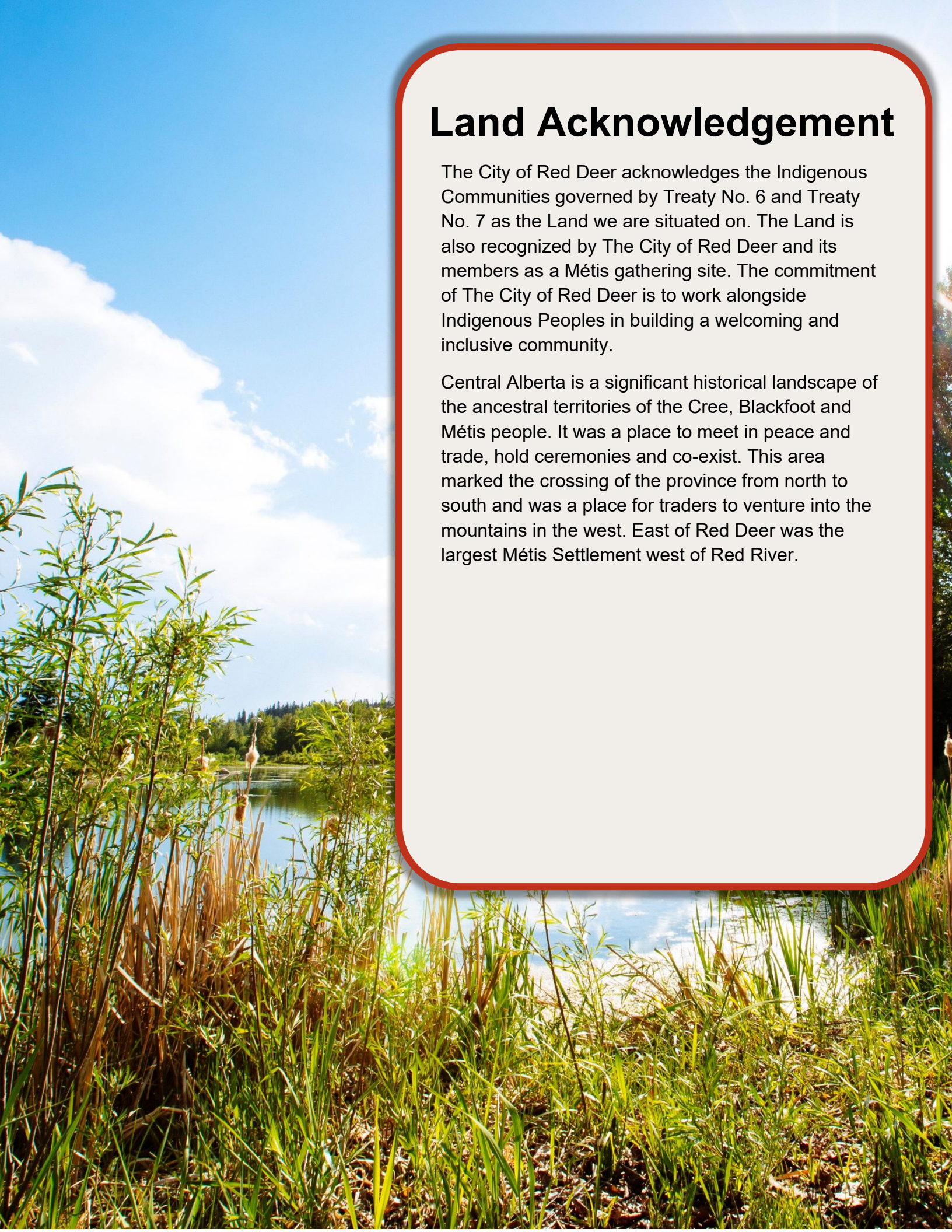
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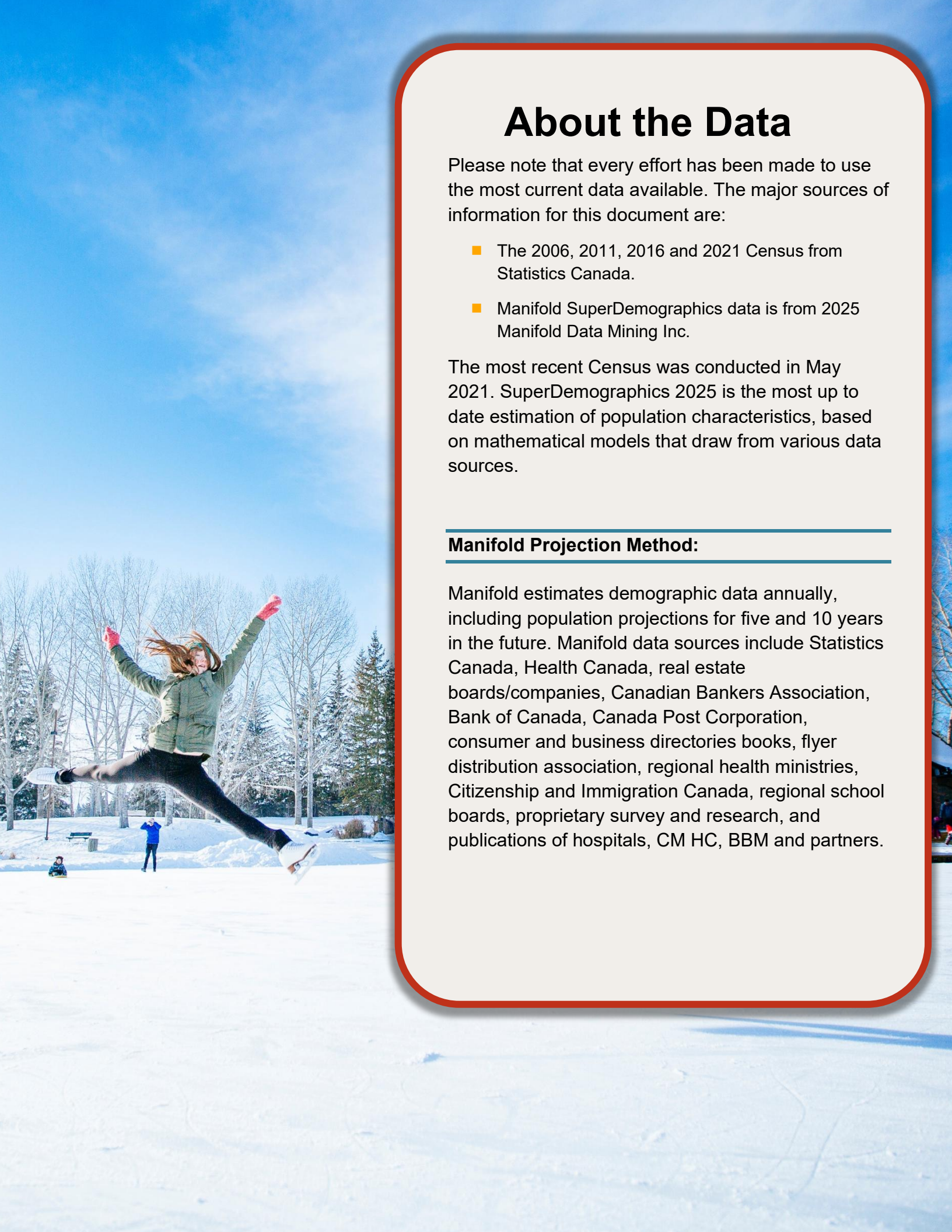




Land Acknowledgement

The City of Red Deer acknowledges the Indigenous Communities governed by Treaty No. 6 and Treaty No. 7 as the Land we are situated on. The Land is also recognized by The City of Red Deer and its members as a Métis gathering site. The commitment of The City of Red Deer is to work alongside Indigenous Peoples in building a welcoming and inclusive community.

Central Alberta is a significant historical landscape of the ancestral territories of the Cree, Blackfoot and Métis people. It was a place to meet in peace and trade, hold ceremonies and co-exist. This area marked the crossing of the province from north to south and was a place for traders to venture into the mountains in the west. East of Red Deer was the largest Métis Settlement west of Red River.



About the Data

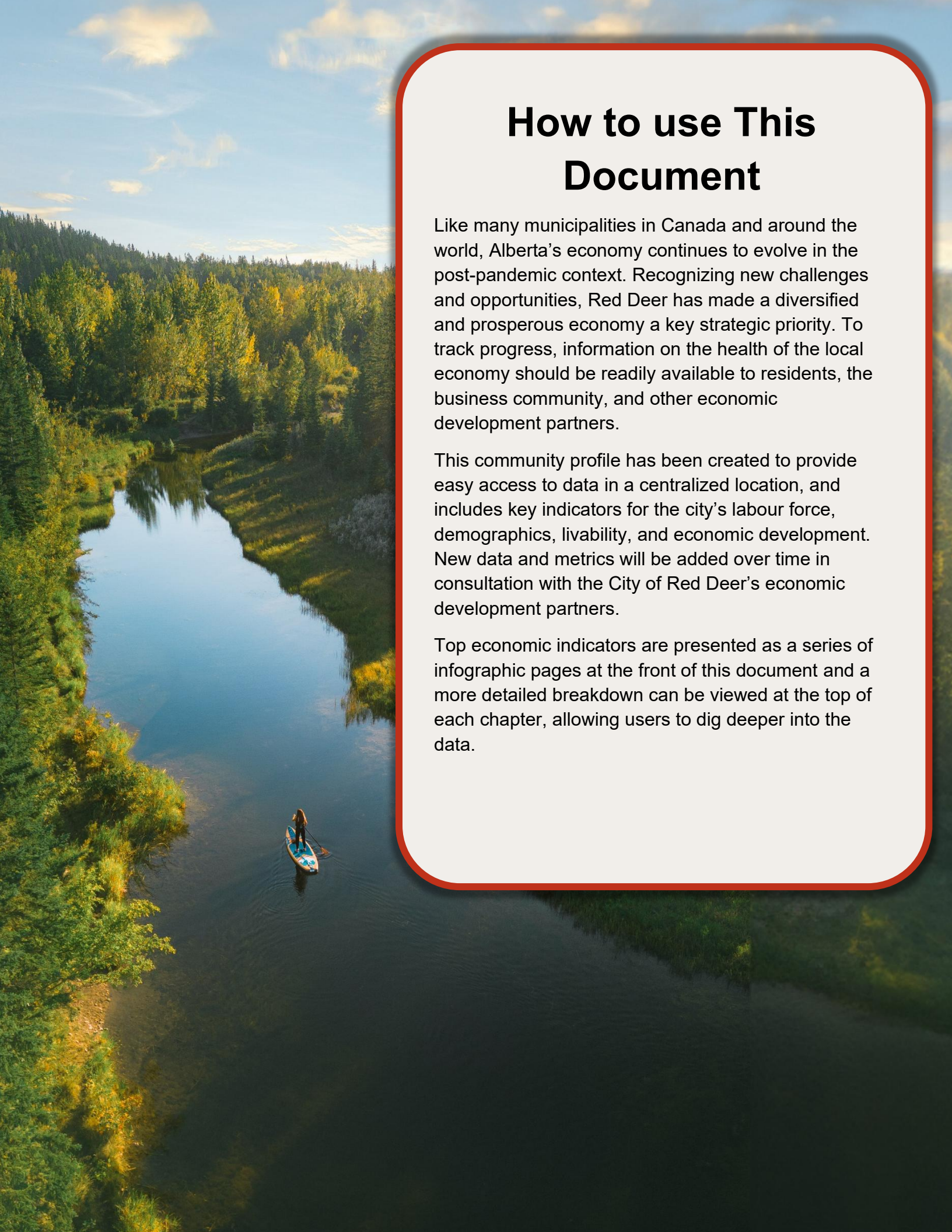
Please note that every effort has been made to use the most current data available. The major sources of information for this document are:

- The 2006, 2011, 2016 and 2021 Census from Statistics Canada.
- Manifold SuperDemographics data is from 2025 Manifold Data Mining Inc.

The most recent Census was conducted in May 2021. SuperDemographics 2025 is the most up to date estimation of population characteristics, based on mathematical models that draw from various data sources.

Manifold Projection Method:

Manifold estimates demographic data annually, including population projections for five and 10 years in the future. Manifold data sources include Statistics Canada, Health Canada, real estate boards/companies, Canadian Bankers Association, Bank of Canada, Canada Post Corporation, consumer and business directories books, flyer distribution association, regional health ministries, Citizenship and Immigration Canada, regional school boards, proprietary survey and research, and publications of hospitals, CM HC, BBM and partners.

A scenic view of a river flowing through a forested area. The river is calm, reflecting the sky and the surrounding greenery. On the left bank, there is a dense forest of tall evergreen trees. On the right bank, there is a mix of evergreen and deciduous trees, some of which are showing early autumn colors. In the foreground, a person is standing on a small, blue and white inflatable boat, paddling down the river. The sky is blue with some light clouds.

How to use This Document

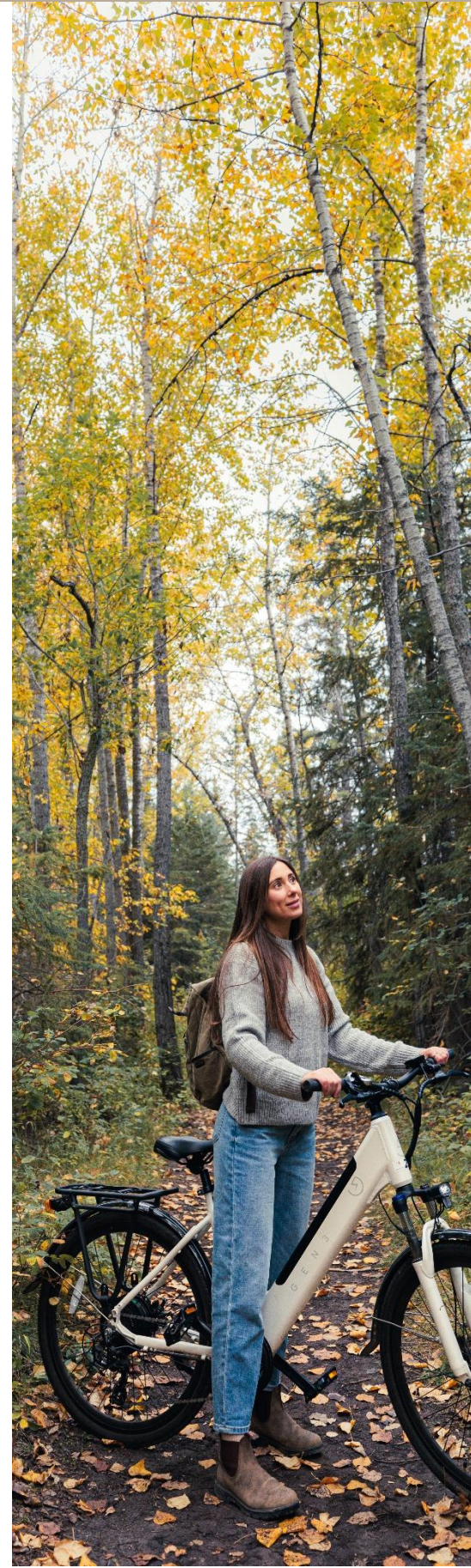
Like many municipalities in Canada and around the world, Alberta's economy continues to evolve in the post-pandemic context. Recognizing new challenges and opportunities, Red Deer has made a diversified and prosperous economy a key strategic priority. To track progress, information on the health of the local economy should be readily available to residents, the business community, and other economic development partners.

This community profile has been created to provide easy access to data in a centralized location, and includes key indicators for the city's labour force, demographics, livability, and economic development. New data and metrics will be added over time in consultation with the City of Red Deer's economic development partners.

Top economic indicators are presented as a series of infographic pages at the front of this document and a more detailed breakdown can be viewed at the top of each chapter, allowing users to dig deeper into the data.

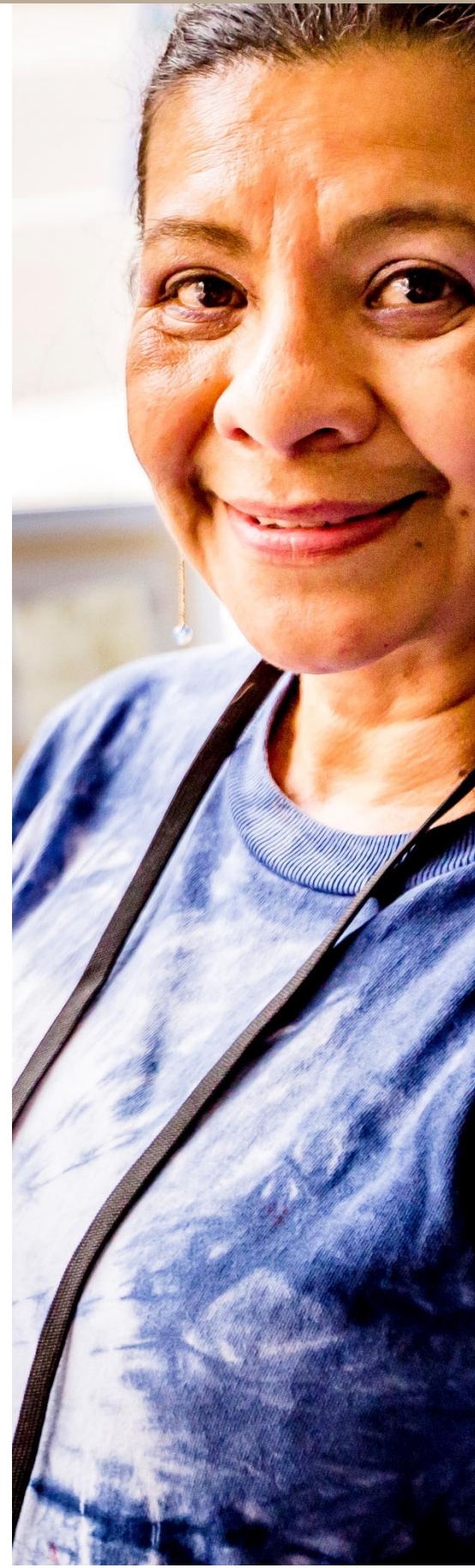
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Community Snapshot

Red Deer is a city in central Alberta, located midway on the Calgary–Edmonton Corridor, and is Alberta's third largest city. Offering the ideal mix of small-town charm and big-city convenience, it is surrounded by Red Deer County and borders on Lacombe County.

Red Deer has a diverse economy with nearly 65,000 residents in the labour force in 2025, according to Manifold Data. With a median age of 39, Red Deer is a young, vibrant community with endless opportunities for discovery.

If you find yourself in Red Deer for sports, business, or pleasure, you can be guaranteed a warm welcome and friendly hospitality.



Investment Attraction Sectors

Advanced & Traditional Manufacturing
(Aerospace, aviation; chemical; batteries; mining, oil & gas)

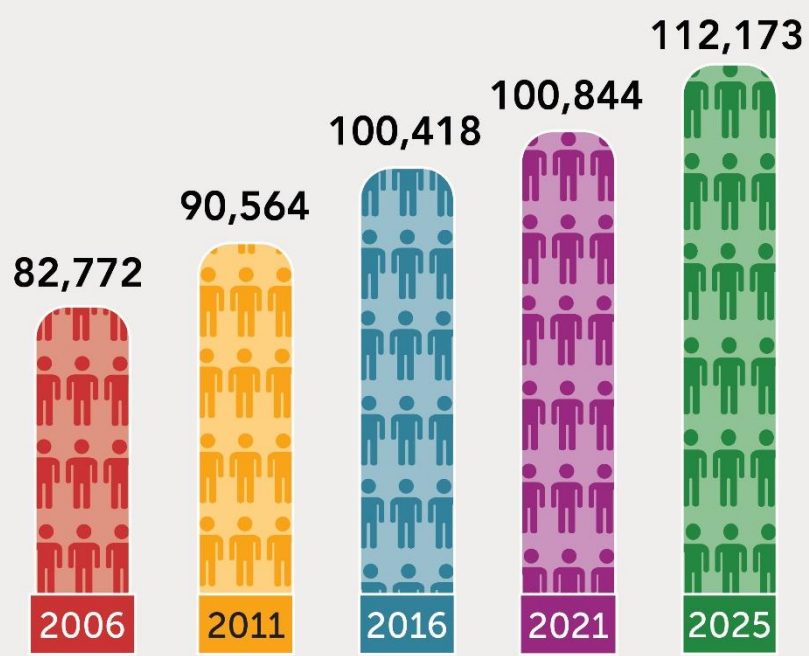
Agribusiness, Agriculture, Food Manufacturing

Energy, Clean Tech, Renewable Energy

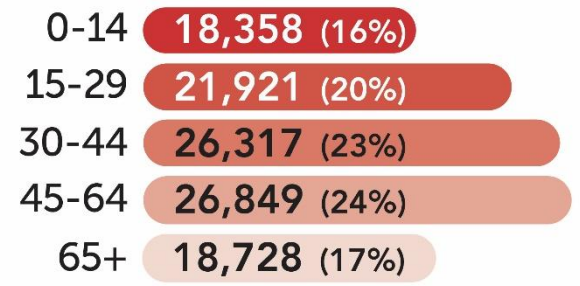
Technology and Innovation
(robotics; R&D; data centres; health-tech, digital infrastructure)



Population Growth



Age Breakdown



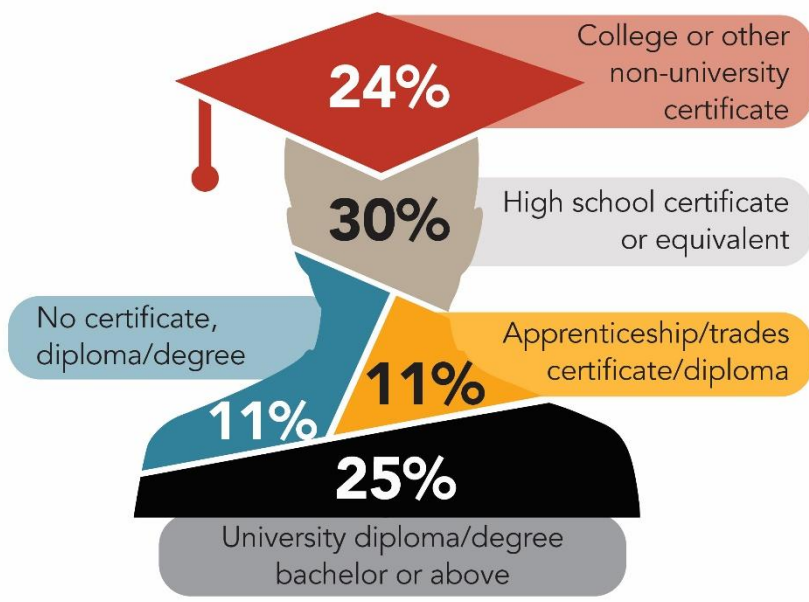
MEDIAN AVERAGE

Red Deer Age	Red Deer Age
39	40
Alberta Age	Alberta Age
38	39

Educational Attainment

For the population aged 25-64.

29% Secondary
60% Post-secondary



Knowledge of Languages



Top 5 Non-Official Languages Most Commonly Spoken*	Tagalog	29%
	Spanish	13%
	Ukrainian	7%
	Arabic	4%
	Hindi	4%

*Percentage of people speaking non-official languages.

Labour Force



2025 Community Profile



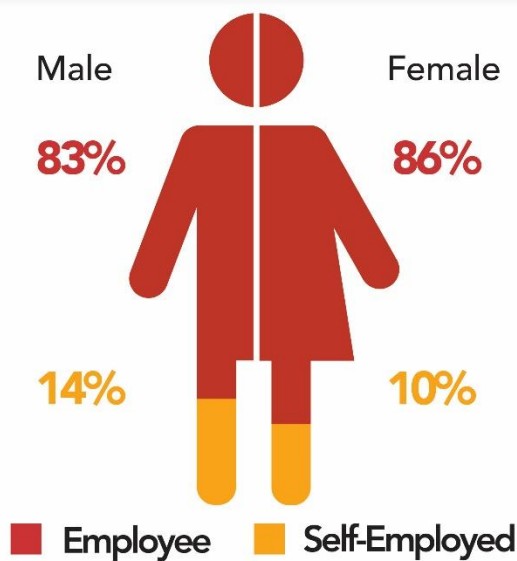
Top 5 Sectors by Occupation*



Top 5 Sectors by Industry*



Class of Worker



MEDIAN EMPLOYMENT INCOME
\$51,230

PROVINCIAL MEDIAN EMPLOYMENT INCOME
\$51,606

Employed by Place of Work



*By labour force employment for people living in Red Deer.

All data sourced from Manifold SuperDemographics 2025, unless otherwise specified.

69.1%

Alberta
69.1%

64.2%

Alberta
64.6%

7.0%

Alberta
6.4%

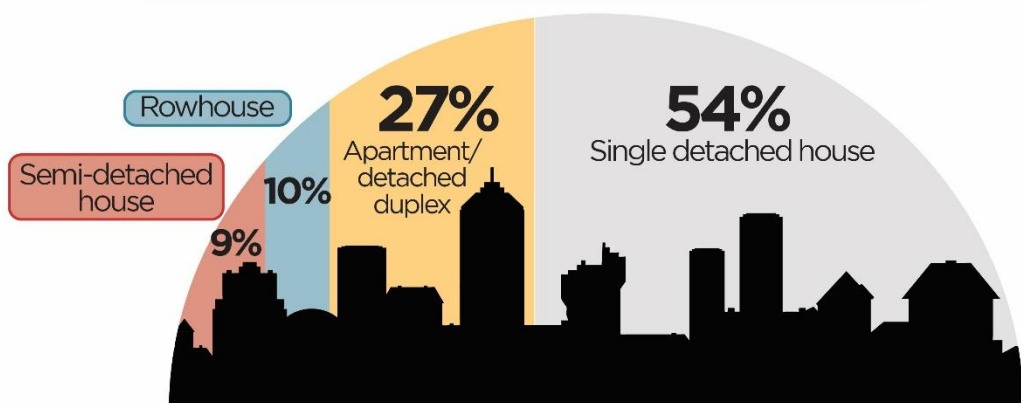
Participation Rate

Employment Rate

Unemployment Rate



Breakdown of Dwelling Type



Affordability

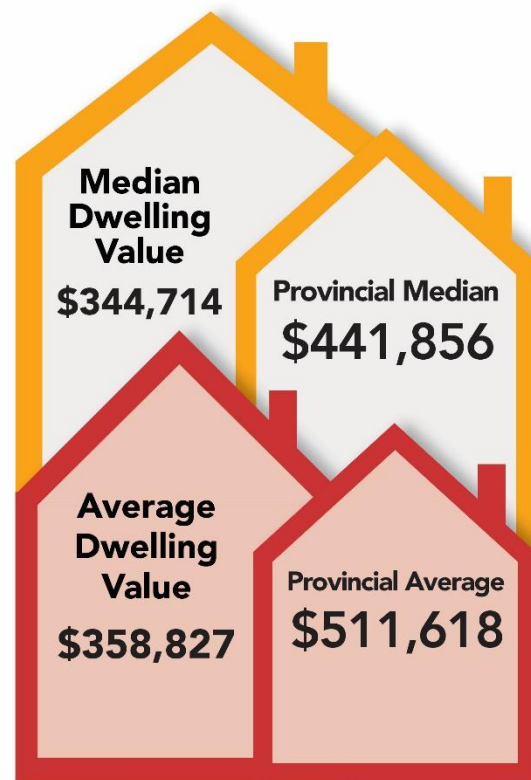


22%

Alberta
21%

of Red Deer's homeowners
spend 30% or more of
household total income on
shelter costs.

Dwelling Value

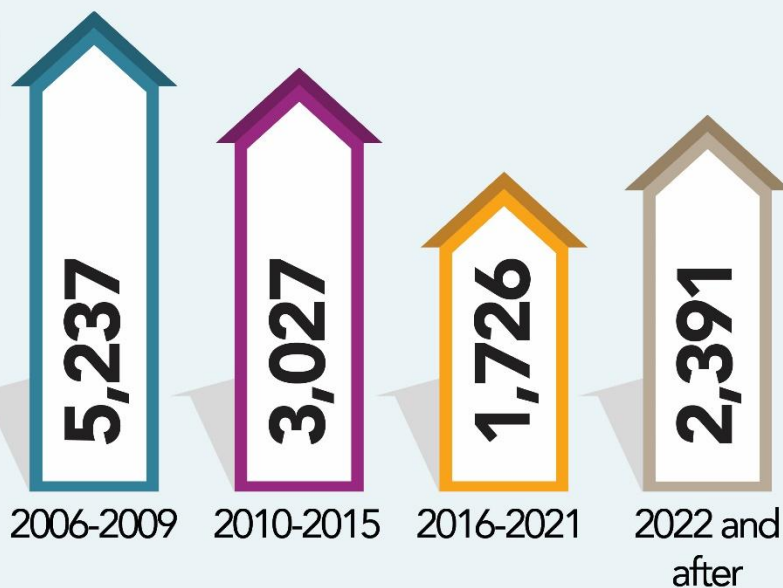


Construction of Dwellings



32,376

Before 2005



Demographics



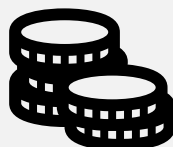
Language

Nearly twenty-five thousand (24,565 or 21.9%) Red Deer residents speak a non-official language.

Household and Earnings



- 22% of the city's homeowners (comparable to the provincial mark of 21%) spend 30% or more of household total income on shelter costs.



- In 2024, median total income for all Red Deer residents 15 years and over was \$48,695.



- In 2024, the average and median incomes for households in Red Deer were slightly lower in comparison to Alberta figures.

Takeaways

1. From 2006 to 2016 Red Deer's population grew at nearly a double-digit rate (9.4% and 10.9% per Census period, in line with the provincial growth rate).
2. After 2016 that growth rate slowed considerably (0.4% from 2016 to 2021), a trend that is expected to continue over the next decade, with rates half that of the provincial mark (3.6% and 3.2% per five-year period).
3. As of 2025 it is estimated that the city's population is approaching 112,500, with a projected population of nearly 120,000 by 2035.
4. This projected population represents an increase of approximately 30,000 residents since 2011.
5. The city's population breakdown by age closely mirrors the province's, with a relatively high percentage of young adults and middle-aged individuals, and a lesser percentage of retirement aged residents.

The average age in Red Deer is 40 compared to the provincial figure of 39.

AVERAGE

Red Deer Age
40

Alberta Age
39

Population Size and Growth

After a period of significant growth, momentum slowed between 2016 and 2021 in the city, with only 0.4% growth. Future growth is projected to rise noticeably, with a 2025 population projection of 112,000 and ensuing growth rates of 3.6% and 3.2% projected over the next two five-year periods. These growth projections would lead to Red Deer approaching 120,000 residents by 2035.

The following table illustrates past population growth based on survey data (Statistics Canada), as well as the estimated current and future population from Manifold SuperDemographics.



Table 1: Population Change, 2011 to 2035.

	2011	2016	2021	2025	2030	2035
Red Deer	90,564	100,418	100,844	112,173	116,155	119,884
% Change	9.4%	10.9%	0.4%	N/C	3.6%	3.2%
	2011	2016	2021	2025	2030	2035
Alberta	3,645,257	4,067,175	4,262,635	4,950,528	5,298,055	5,624,945
% Change	10.8%	11.6%	4.8%	N/C	7.0%	6.2%

Source: Statistics Canada 2006, 2011, 2016 and 2021 and Manifold SuperDemographics 2025. 2025-2035 are estimates, n/c = not comparable.

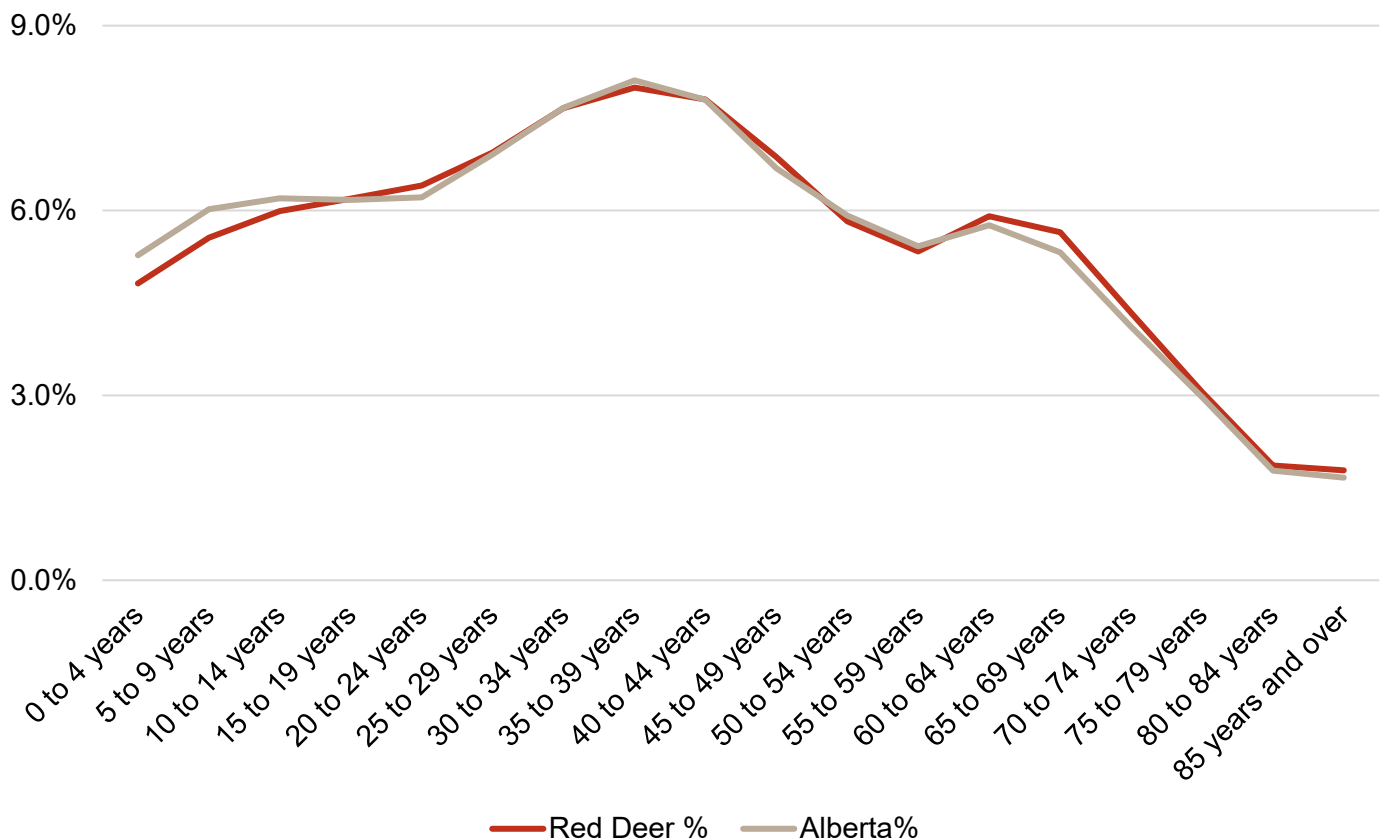
Age Profile

Red Deer has a very comparable demographic breakdown to the province of Alberta, with very slightly lesser rates of youth (0-14), but otherwise being quite aligned.

The city sees an increase of residents ages 20-39 compared to other age cohorts. This is typical of an urban centre surrounded by smaller municipalities, as often the urban centre attracts young adults looking for post-secondary education opportunities or new career opportunities (Figure 1).

MEDIAN	AVERAGE
Red Deer Age 39	Red Deer Age 40
Alberta Age 38	Alberta Age 39

Figure 1: Age Distribution Chart, 2025



Source: Manifold Data Mining Inc. SuperDemographics 2025.

2025 Community Profile

Table 2 presents age distribution percentages and totals for Red Deer by five-year cohorts for the total population as well as a breakdown for male and female residents.

Table 2: Age Distribution by Gender, 2025

Characteristics	Red Deer	Male	Female
Total Population	112,173	55,219	56,953
0 to 4 years	5,402	2,743	2,659
5 to 9 years	6,235	3,185	3,049
10 to 14 years	6,721	3,501	3,221
15 to 19 years	6,948	3,508	3,440
20 to 24 years	7,188	3,566	3,621
25 to 29 years	7,785	3,884	3,901
30 to 34 years	8,595	4,279	4,316
35 to 39 years	8,968	4,561	4,407
40 to 44 years	8,754	4,354	4,400
45 to 49 years	7,704	3,919	3,785
50 to 54 years	6,535	3,321	3,214
55 to 59 years	5,984	2,936	3,048
60 to 64 years	6,626	3,156	3,470
65 to 69 years	6,337	2,972	3,365
70 to 74 years	4,874	2,227	2,647
75 to 79 years	3,427	1,510	1,917
80 to 84 years	2,089	874	1,215
85 years and over	2,001	723	1,278

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Ethnicities and Languages

Table 3 indicates knowledge of Canada's official languages and any non-official languages residents speak. Over 96% of residents in Red Deer speak English, which is above the provincial figure. Additionally, more than one-in-five residents (21.9%) speak a non-official language.

Table 3: Language Characteristics, 2025

Characteristics	Red Deer	Red Deer %	Alberta %
Total Population	112,173	100%	100%
English	107,841	96.1%	94.7%
French	5,834	5.2%	6.0%
Non-Official Languages	24,565	21.9%	32.2%

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025.



21.9% of City residents speak a non-official language.



2025 Community Profile

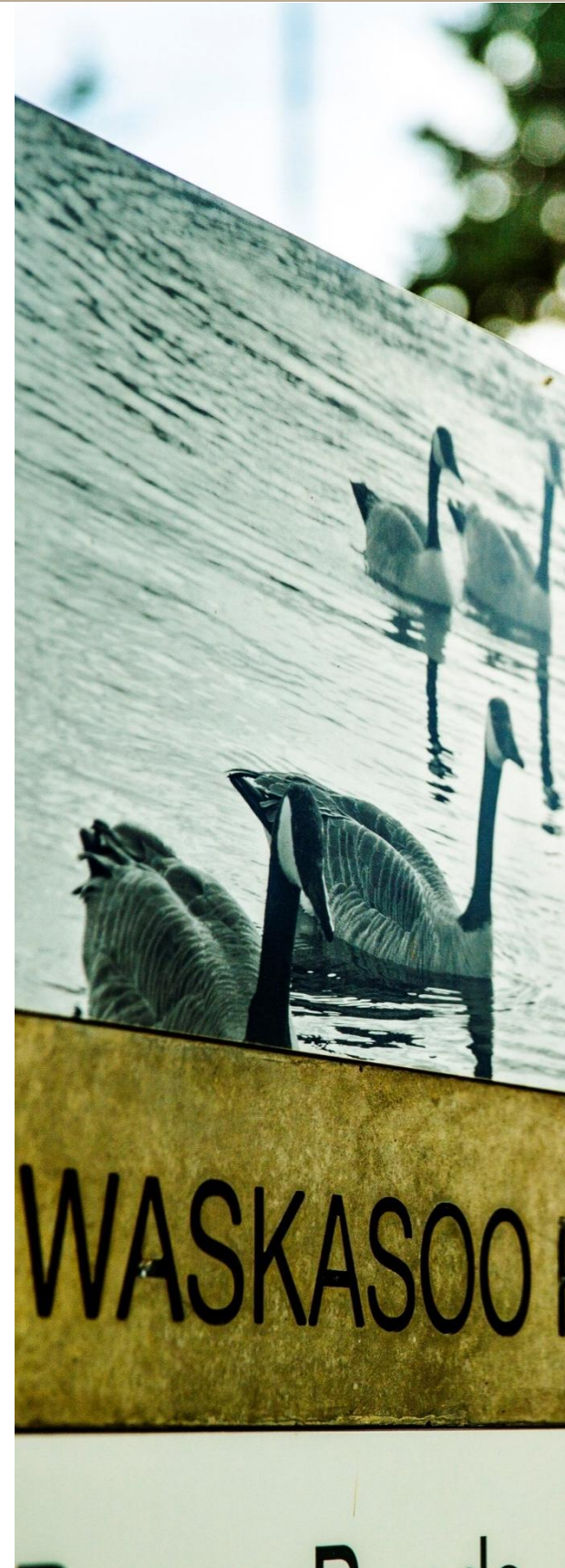
Table 4 illustrates the most common languages outside of the official languages of Canada. Percentages presented are in relation to the total number of non-official languages spoken in the community, not of the total population.

Table 4: Language Characteristics, 2025¹

Characteristics	Red Deer	Red Deer %
Total population with knowledge of non-official languages	24,565	100%
Tagalog	7,231	29.4%
Spanish	3,124	12.7%
Ukrainian	1,701	6.9%
Arabic	1072	4.4%
Hindi	904	3.7%
Russian	857	3.5%
German	720	2.9%

Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025.

¹ The total population of 24,565 references many languages not included in the table. The table only shows languages that are spoken by at least 2.5% of residents with knowledge of a non-official language.

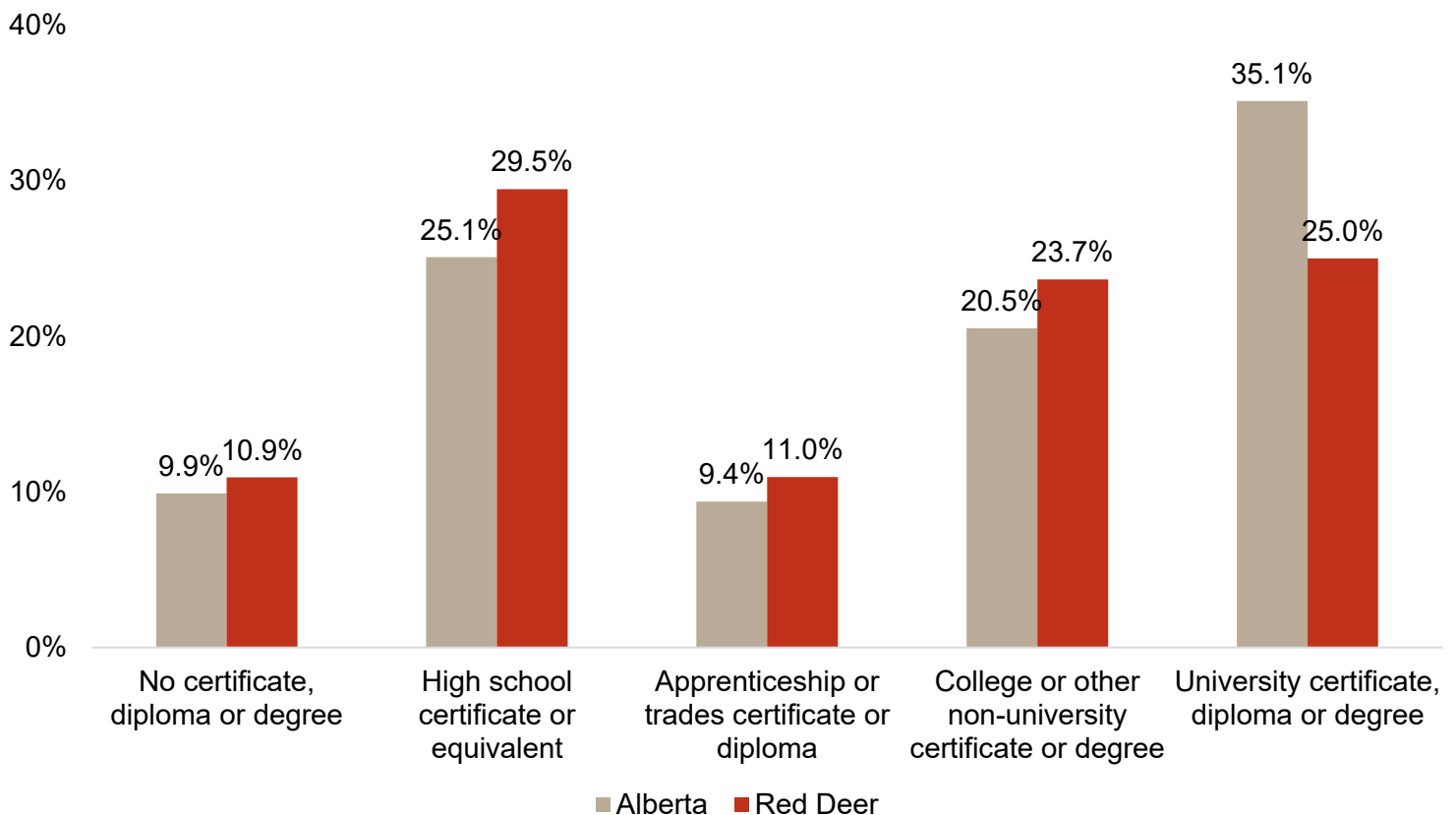


Level of Education

- **Just over 10%** of residents have no certificate, diploma or degree.
- The percentage of persons with an **apprenticeship or trades certificate or diploma is higher** than the province (11.0% vs. 9.4% in Alberta).
- **Fully one quarter (25%)** of Red Deer residents have completed **university level education**.

59.6% of city residents between 25 and 64 have post-secondary education.

Figure 2: Educational Attainment for Age Group 25-64, 2025



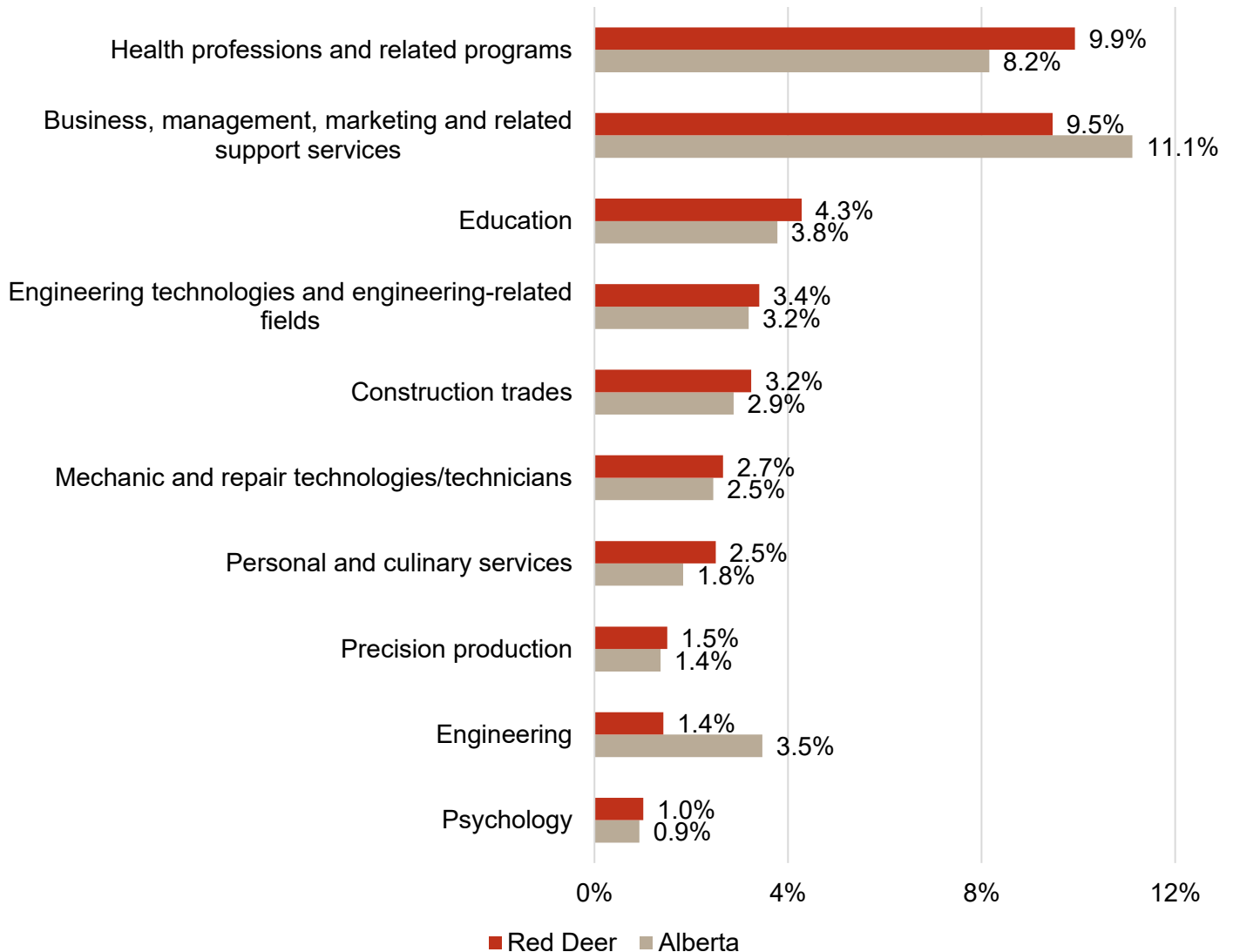
Source: Manifold Data Mining Inc. SuperDemographics 2025.

Major Fields of Study

Figure 3 and Table 5 illustrate the most common skills/knowledge types attained by residents in Red Deer, as measured by the major fields of study of residents ages 15 and older who have completed a postsecondary education.



Figure 3: Major Fields of Study of Residents Ages 15 and Older, 2025



Source: McSweeney and Associates from Manifold Data Mining Inc. 2025.

2025 Community Profile

When breaking down major field of study for residents in Red Deer by gender, it becomes clear that there are significant differences in fields of study undertaken. Notably, males over 15 in Red Deer are much more likely to have studied **architecture, engineering and related technologies (24% of males and 1% of females)**, while females were much more likely to have pursued educational training in **health and related fields (17% of females and only 4% of males)** or **business, management and public administration (14%/7%)**.



Table 5: Major Fields of Study, Red Deer, 2025

Field of Study	Total %	Female %	Male
No postsecondary certificate, diploma or degree	49%	45%	52%
Architecture, engineering, and related technologies	12%	1%	24%
Health and related fields	11%	17%	4%
Personal, protective and transportation services	4%	4%	3%
Education	4%	6%	2%
Business, management and public administration	10%	14%	7%
Physical and life sciences and technologies	1%	1%	1%
Social and behavioural sciences and law	4%	6%	2%
Humanities	1%	2%	1%
Mathematics, computer and information sciences	1%	1%	1%
Visual and performing arts, and communications technologies	1%	1%	1%
Agriculture, natural resources and conservation	1%	1%	1%

Source: McSweeney and Associates from Manifold Data Mining Inc. 2025.

2025 Community Profile

Income

Table 6 shows the breakdown of total individual incomes for residents in 2024². In 2024, median total income for all residents 15 years and over was \$51,230. Approximately 42.5% of residents earned over \$50,000 in 2024, and 15.2% of residents earned over \$90,000.



**MEDIAN
EMPLOYMENT
INCOME**

\$51,230

Table 6: Total Individual Income Levels, 2024

Characteristic	Total	Male	Female
Total 15 years and over	93,815	45,791	48,024
Without total income	4,248	1,969	2,279
With total income	89,567	43,822	45,746
Under \$10,000 (including loss)	4,900	1,684	2,986
\$10,000 to \$19,999	7,774	2,918	4,805
\$20,000 to \$29,999	13,775	5,432	8,184
\$30,000 to \$39,999	12,446	5,072	7,252
\$40,000 to \$49,999	10,846	4,757	6,110
\$50,000 to \$59,999	8,959	4,217	4,760
\$60,000 to \$69,999	7,041	3,634	3,441
\$70,000 to \$79,999	5,401	3,052	2,367
\$80,000 to \$89,999	4,208	2,633	1,664
\$90,000 to \$99,999	3,422	2,285	1,196
\$100,000 and over	10,796	8,138	2,980
Characteristic	Total	Male	Female
Median total income \$	\$51,230	\$60,985	\$44,434
Average total income \$	\$64,169	\$75,888	\$53,249

Source: Manifold Data Mining Inc. SuperDemographics 2025 (2024 incomes).

Where the statistical unit is a **household**, economic family or census family, **total income** refers to the **sum of the total incomes of all persons who are members of that statistical unit.**

² Please note that the 2025 Manifold data uses 2024 income data, as it is the most recent income information available.

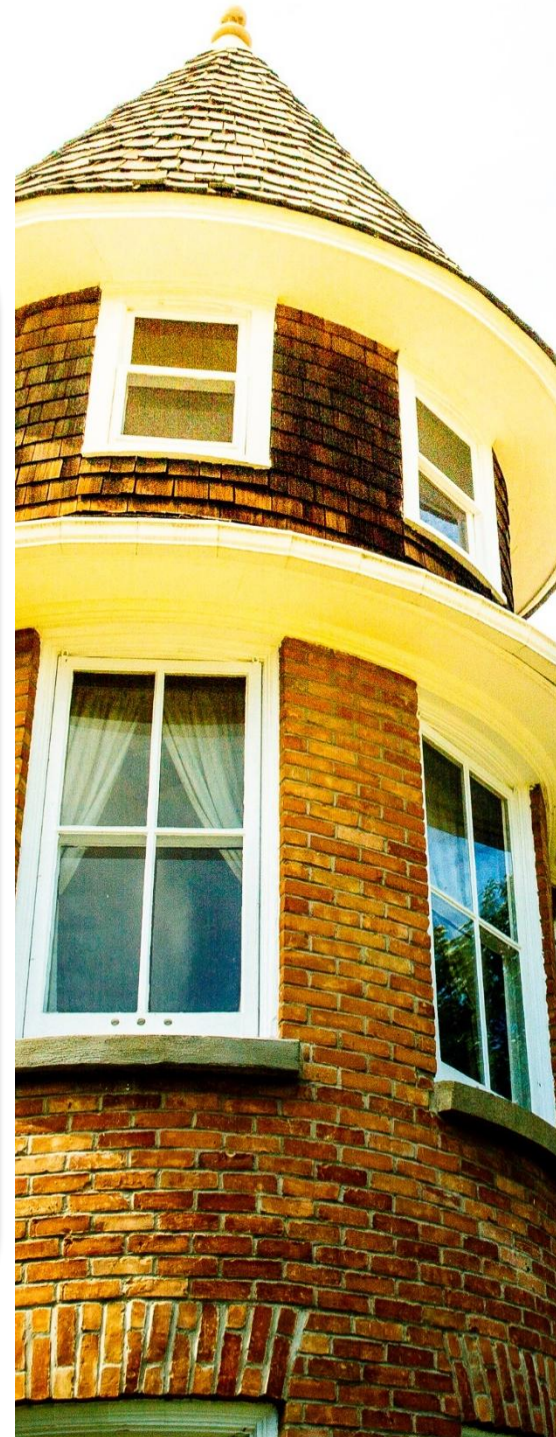
2025 Community Profile

Table 7 demonstrates, using 2024 income data, that median and average incomes for households in the city were lower in comparison to households in Alberta. As median household incomes were closer to the provincial mark (12.2% less) than average incomes (18.4%) it is likely that there is a larger “middle class” in Red Deer than there is across the province as a whole, with fewer “outlier” earners skewing local average figures.

Table 7: Household Income Levels, 2024

Characteristic	Total	Red Deer %	Alberta
Under \$15,000	1,014	2.3%	1.8%
\$15,000 to \$19,999	605	1.4%	1.0%
\$20,000 to \$24,999	1,444	3.2%	2.3%
\$25,000 to \$29,999	1,475	3.3%	2.8%
\$30,000 to \$34,999	1,456	3.3%	2.7%
\$35,000 to \$39,999	1,544	3.4%	2.8%
\$40,000 to \$44,999	1,727	3.9%	3.1%
\$45,000 to \$49,999	1,771	4.0%	3.3%
\$50,000 to \$59,999	2,870	6.4%	5.3%
\$60,000 to \$69,999	3,088	6.9%	6.3%
\$70,000 to \$79,999	3,105	6.9%	6.4%
\$80,000 to \$89,999	3,002	6.7%	6.3%
\$90,000 to \$99,999	2,911	6.5%	6.1%
\$100,000 and over	18,745	41.9%	49.7%
Total	44,757	100%	100%
Median household income \$	\$98,557		\$110,576
Average household income \$	\$119,613		\$141,613

Source: McSweeney and Associates from Manifold Data Mining Inc.
SuperDemographics 2025 (2024 incomes).



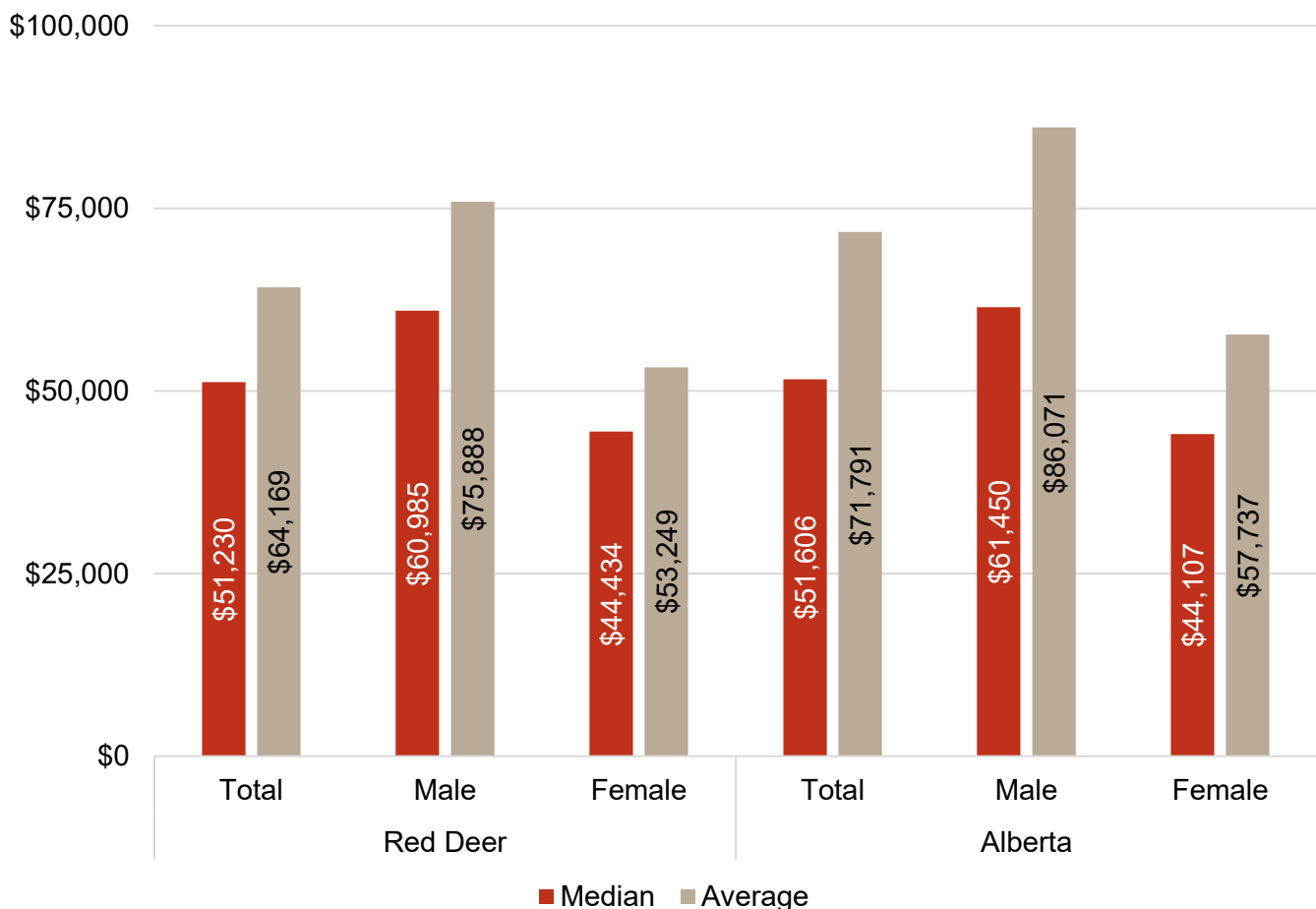
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Male-female income disparity was prevalent in 2024 in the city, with males earning average and median incomes \$15-\$23,000 higher than females. These figures are comparable to provincial differences, but nevertheless show a stark separation in average and median wages by gender.

Figure 5 presents employment income levels³.



Figure 4: Employment Income Levels, 2024



Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025 (2024 incomes).

³ Please note, these are different from household income levels presented in Table 7.

Mobility Characteristics

The vast majority of residents have remained within their residence over the past year (94,844 residents, or 85% of the sample size), though over the previous five years that number is only 56% (46,187 individuals moved out of 105,986 respondents). Of those who have moved, there is a nearly even split between those moving within the city (25,237) and those coming from outside the city (20,951) (Table 8).



Table 8: Red Deer Resident Mobility Rates, 2025

Characteristics	Mobility Status 1 Year Ago	Mobility Status 5 Years Ago
Total population	110,957	105,986
Non-movers	94,844	59,799
Movers	16,113	46,187
Non-migrants	10,968	25,237
Migrants	5,145	20,951
Internal Migrants	4,874	17,869
Intra-provincial migrants	4,092	14,190
Interprovincial migrants	782	3,678
Migrants from outside Canada	272	3,082

Source: Manifold Data Mining Inc. SuperDemographics 2025.

Mobility status refers to the relationship between a person's usual place of residence now and either one or five years ago.

Non-movers are persons who were living at the same address and **Movers** are persons who were living at a different address.

Non-migrants are movers who, on Census Day, were living at a different address, but in the same census subdivision (CSD).

Migrants are movers who were residing in a different CSD (internal migrants) or who were living outside Canada (external migrants).

Housing Characteristics

Residents in Red Deer have more affordable monthly shelter costs for owned or rented dwellings and more affordable housing opportunities when compared to Alberta (Table 9). Although costs are lower than the province, the percentage of the city's population spending 30% or more of total household income on shelter costs (22%) is similar to the province (21%), likely due to the lower average and median incomes compared to those in Alberta.



22%

Alberta
21%

of Red Deer's homeowners spend 30% or more of household total income on shelter costs.

Table 9: Dwelling Characteristics, 2025

	City of Red Deer	Alberta
Total number of private households	44,757	1,869,772
Average value of dwelling \$	\$358,827	\$511,618
Median value of dwellings (\$)	\$344,714	\$441,856
Median monthly shelter costs for owned dwellings	\$1,609	\$1,708
Average monthly shelter costs for owned dwellings	\$1,624	\$1,840
% Owned	64%	70%
% Rented	36%	29%
Median monthly shelter costs for rented dwellings	\$1,170	\$1,414
Average monthly shelter costs for rented dwellings ⁴	\$1,272	\$1,474

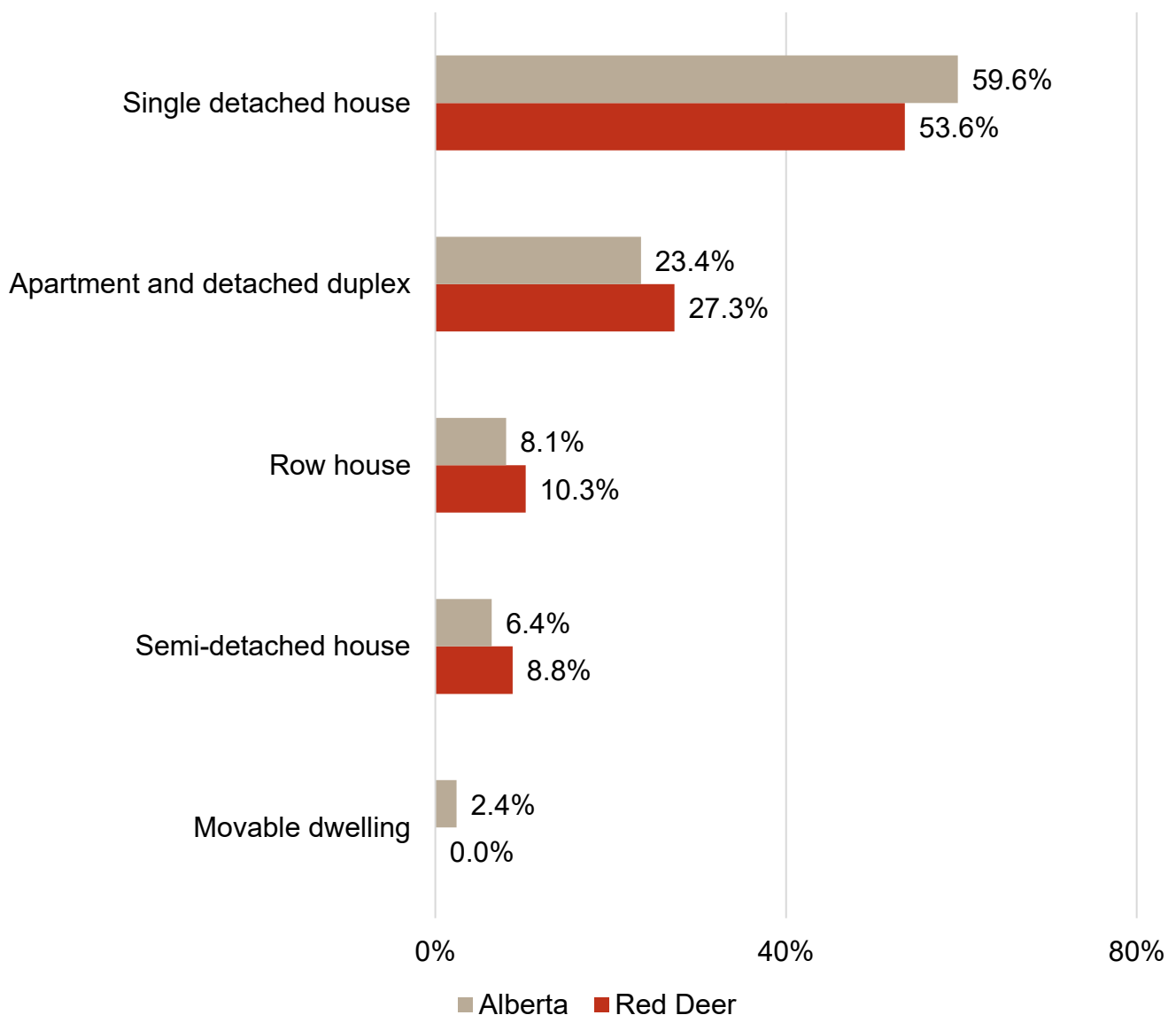
Source: McSweeney and Associates from Manifold Data Mining Inc. SuperDemographics 2025.

⁴ Shelter costs are reflective of averages across all dwelling types. Rented costs reflect the average monthly costs for individuals renting an apartment, not costs associated with owning a property to be used as a rental.



Red Deer has a similar breakdown of dwelling types as the rest of the province, with a slightly lower percentage of single detached houses and a slightly higher percentage of apartment buildings. This mix of dwelling types suggests that there are a variety of housing options for residents across the socio-economic scale in the city, a significant positive.

Figure 5: Structure type by Occupied Dwelling, 2025



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.

2025 Community Profile

Almost three quarters of dwellings in Red Deer were constructed before 2005 (32,376 or 72%). More recently, rates of construction have varied, with aggressive growth from 2006 to 2009 followed by much slower periods between 2010 and 2021. 2022-2024 has so far been more comparable to the rapid growth of 2006-2009, with total builds over the last three years already surpassing the total built over five years, from 2016-2021.

Table 10: Dwelling Construction Totals by Period of Construction

Characteristic	Red Deer	Percentage of Total
Pre-2005	32,376	72%
2006-2009	5,237	12%
2010-2015	3,027	7%
2016-2021	1,726	4%
2022-2024	2,391	5%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Labour Force



Key Indicators

Red Deer is home to a labour force of nearly 65,000 persons.

Labour Force Commute



- Red Deer County and the city have intermingled workforces, with a significant number of residents from both communities commuting for work within the other.



- The majority of city residents remain within the city for work (78%), though nearly 3,000 commute into Red Deer County.
- No other municipality sees more than 1,000 city residents commute into it for work.

Takeaways

When analyzing the city's labour force, it can be seen that:

- Economic engagement rates (participation, employment, unemployment) are similar to provincial figures overall, with no difference of more than 0.61%.
- City residents are heavily engaged in sales and service occupations, which is typical of urban centres surrounded by smaller municipalities, as there are typically concentrations of service-based businesses in these centres.
- Over 10,000 (16% of all employed residents) Red Deer residents worked in health care and social assistance, making it the largest industry by resident employment.
- Second to sales and service occupations are trades-based careers, speaking to the value of this type of education in the local labour pool.

Top 5 Sectors by Industry

	10,348 Health Care and Social Assistance
	9,217 Retail Trade
	5,798 Construction trades
	5,005 Manufacturing
	4,550 Accommodation & Food Services

Top 5 Sectors by Occupation

	17,867 Sales & Service
	11,898 Trades, Transport & Equipment Operators
	9,112 Business, Finance & Administration
	6,871 Education, Law & Social, Community & Government Services
	6,576 Health Occupations

Key Indicators

Red Deer has a labour force that is 64,797 persons strong. As illustrated in the infographic, participation, employment, and unemployment rates are virtually identical to the provincial rates. There are nearly 30,000 residents over the age of 15 not in the labour force, so while the participation rate is strong there is still the potential for labour growth in the city.

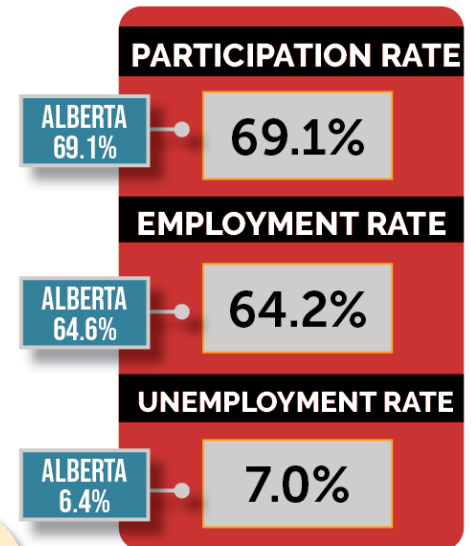


Table 11: Labour Force Characteristics, 2025

Characteristic	Red Deer	Alberta
Total population aged 15 years and older	93,815	4,084,744
In the labour force	64,797	2,821,667
Employed	60,237	2,640,246
Unemployed	4,560	181,421
Not in the labour force	29,018	1,263,076

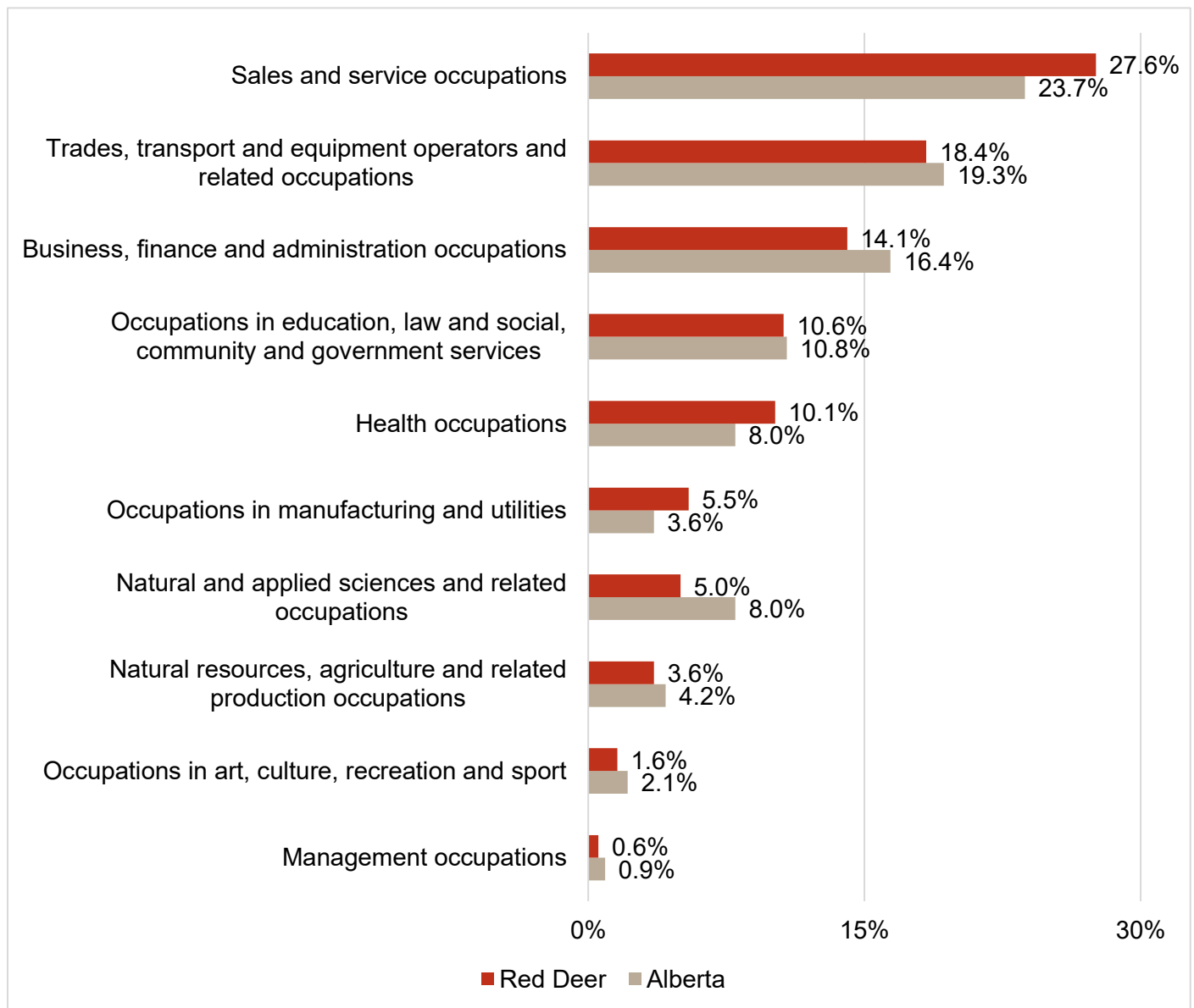
Source: Manifold Data Mining Inc. SuperDemographics 2025.



Labour Force by Occupation

Figure 6 and Table 12 illustrate resident labour force make up by occupation. Please note, this represents the labour force makeup for Red Deer residents, regardless of whether they work within the city or commute to another municipality for work.

Figure 6: Labour Force by Occupation, 2025



Source: Manifold Data Mining Inc. SuperDemographics 2025.

2025 Community Profile

Table 12: Labour Force by Occupation, 2025

Characteristic	Male	Female	Total
Total labour force 15 years and over by occupation	33,755	31,042	64,797
Occupation - Not applicable	961	1,036	1,997
All occupations	32,794	30,006	62,800
0 Management occupations	311	48	359
1 Business, finance and administration occupations	2,506	6,607	9,112
2 Natural and applied sciences and related occupations	2,701	544	3,245
3 Health occupations	1,086	5,490	6,576
4 Occupations in education, law and social, community and government services	1,925	4,947	6,871
5 Occupations in art, culture, recreation and sport	316	708	1,024
6 Sales and service occupations	7,746	10,121	17,867
7 Trades, transport and equipment operators and related occupations	11,235	663	11,898
8 Natural resources, agriculture and related production occupations	2,151	162	2,313
9 Occupations in manufacturing and utilities	2,818	716	3,534

Source: Manifold Data Mining Inc. SuperDemographics 2025.

- **The largest occupation for employment is sales and service occupations** (17,867 residents employed within this occupation class).



17,867
Sales & Service

- The only other occupation class with over 10,000 residents employed is **trades, transport and equipment operators and related occupations** (11,898 residents employed within this occupation class).



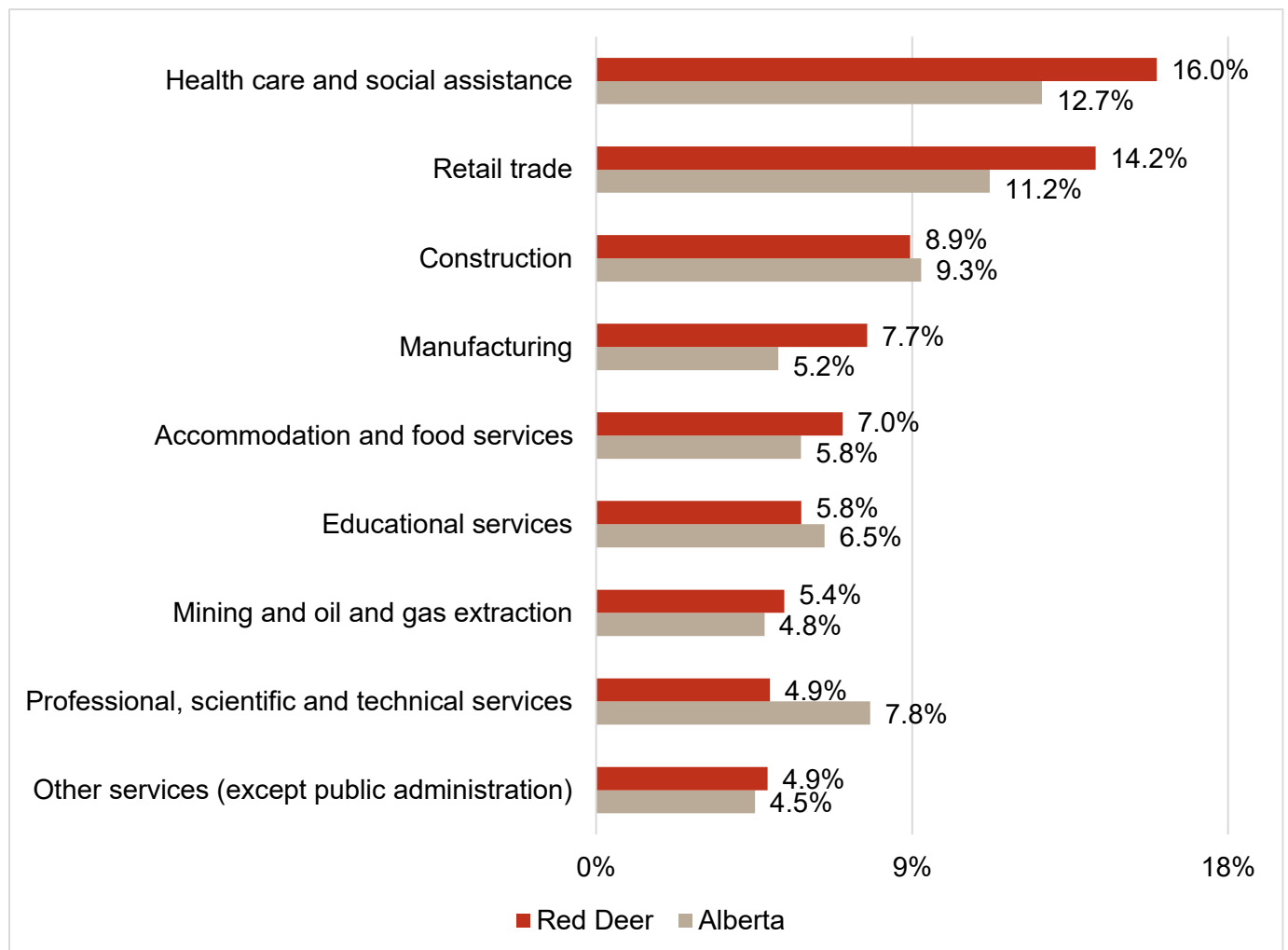
11,898
Trades, Transport &
Equipment Operators

Labour Force by Industry

A similar breakdown for Red Deer's workforce can be applied to industries as was applied to occupations. To that end, Figure 7 and Table 13 illustrate the city's labour force make up by industry of employment:

- The **health care and social assistance** industry represented 16.0% of jobs for residents, 3.3% higher than the provincial mark.
- Other sectors more highly concentrated locally compared to provincial figures were retail trade (14.2% locally and 11.2% provincially) and manufacturing (7.7%/5.2%).

Figure 7: Labour Force by Industry, 2025



Source: Manifold Data Mining Inc. SuperDemographics 2025.

2025 Community Profile

Table 13: Labour Force by Industry, 2025

Characteristic	Male	Female	Total
Total labour force 15 years and over	33,755	31,042	64,797
Industry - not applicable	961	1,036	1,997
All industries	32,794	30,006	62,800
11 Agriculture, forestry, fishing and hunting	398	163	561
21 Mining and oil and gas extraction	3,274	201	3,474
22 Utilities	211	35	246
23 Construction	5,267	532	<u>5,798</u>
31-33 Manufacturing	3,943	1,063	5,005
41 Wholesale trade	1,281	435	1,717
44-45 Retail trade	4,209	5,007	<u>9,217</u>
48-49 Transportation and warehousing	2,124	433	2,557
51 Information and cultural industries	252	175	427
52 Finance and insurance	627	959	1,586
53 Real estate and rental and leasing	495	369	865
54 Professional, scientific and technical services	1,595	1,612	3,207
55 Management of companies and enterprises	15	22	37
56 Administrative and support, waste management and remediation services	1,454	1,016	2,470
61 Educational services	927	2,863	3,789
62 Health care and social assistance	1,602	8,746	<u>10,348</u>
71 Arts, entertainment and recreation	561	530	1,091
72 Accommodation and food services	1,767	2,783	4,550
81 Other services (except public administration)	1,506	1,661	3,166
91 Public administration	1,285	1,402	2,687

Source: Manifold Data Mining Inc. SuperDemographics 2025.

*Bold and underlined totals represent the top three industries by number of residents employed.

Labour Force Commute

Table 14 presents commuting data for those communities where at least **100 city residents commute to for work** and Table 15 provides data for those communities where at least 100 residents commute **into Red Deer for work**.

- The majority of the resident labour force (78%) **works within Red Deer**.
- **Over one-third of residents** commute into Red Deer for work (1,980 residents, or 37.6% of the labour pool).

Table 14: Where the Red Deer Resident Labour Force Works, 2021

Place of Work	Total	Male	Female
Red Deer	25,660	10,925	14,730
Red Deer County	2,975	1,755	1,220
Lacombe County	750	620	125
Blackfalds	625	460	170
Lacombe	480	280	200
Innisfail	455	270	185
Sylvan Lake	380	180	200
Wood Buffalo	225	210	15
Ponoka	175	85	90
Edmonton	175	135	45
Calgary	125	90	45
Olds	110	55	55
Total workforce residing in Red Deer	32,940	15,550	17,330
Total resident labour force with a usual place of work outside the city	7,280	4,625	2,600
Percent of residents declaring a place of work outside the city	22%	30%	15%

Source: McSweeney and Associates, Statistics Canada, 2021 Commuting Flow.

Please note that Statistics Canada uses estimates and therefore, not all numbers will add up to— nor will all percentages add to— 100%.

2025 Community Profile

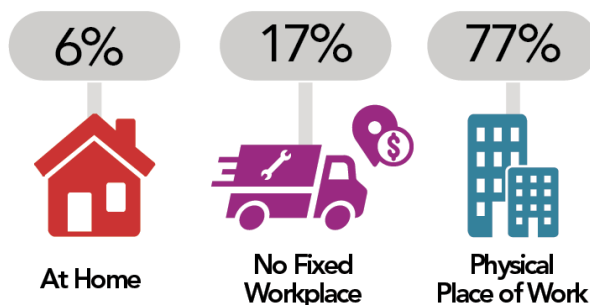
Table 15: Place of Residence for Persons Working in Red Deer, 2021

Place of Residence	Total	Male	Female
Red Deer	25,660	10,925	14,730
Red Deer County	1,980	825	1,155
Blackfalds	1,585	660	925
Sylvan Lake	1,520	640	885
Lacombe	840	475	370
Penhold	575	220	360
Lacombe County	515	210	305
Innisfail	385	165	220
Calgary	215	120	95
Edmonton	190	110	85
Ponoka County	160	75	85
Clearwater County	140	60	85
Ponoka	140	75	65
Delburne	100	40	65
Total workforce in Red Deer	35,035	15,050	19,895
Total city labour force with a usual place of residence outside Red Deer	9,375	4,125	5,165
Percent of city workforce declaring a place of residence outside Red Deer	27%	27%	26%

Source: McSweeney and Associates, Statistic Canada, 2021 Commuting Flow.

The majority of the city's labour force lives in the city or Red Deer County.

Employed by Place of Work



Transportation and Logistics



Market Access

Centrally located in Western Canada, just over 1,000 km east of Vancouver, 1,500 km from Prince Rupert, 150 km from the two largest cities in Alberta (Edmonton and Calgary), and 400 km north of the Carway border crossing to the United States, Red Deer benefits from being located along the most populated transportation corridor in Alberta and in one of the most prosperous regions in North America. In addition, Red Deer boasts an immediate trade area of over 312,700 people and beyond that access to over 15 million people in Western Canada and U.S. Pacific Northwest markets.

Transportation Links

The Red Deer Region is served by road, rail and air. The QEII Highway sees more than 16 million trips annually by automobile, with roughly 5,000 one-way trips between Red Deer and Edmonton each day. The Red Deer Regional Airport recently completed a \$15 million dollar expansion plan which widened the main runway and strengthened the main taxiway and apron. These key infrastructure upgrades also open up over 200 acres of airside, groundside access development to the north end of the runway. With this new development, the airport is seeking to bring aeronautical, manufacturing, cargo and transport industries to the Airport and Red Deer area.

Location

Red Deer is located next to the Queen Elizabeth II Highway (also known as Highway 2), which runs north to south between Edmonton and Calgary. This highway provides easy access to the rest of the province and Canada. Red Deer has immediate access to over 81% of Alberta's 4.8 million population in a two-hour drive (~250km radius), making its central location an ideal place for businesses.

Red Deer Regional Airport (YQF) is an affordable and accessible airport offering charter service air travel. Red Deer is also in close proximity to two international airports – Edmonton International Airport (one hour, 10 minute drive), and Calgary International Airport (one hour, 30 minute drive).



Climate

Climatic data for Red Deer was retrieved from the Government of Alberta's Agriculture and Forestry Climate Information Services. Table 16 and Figure 8 illustrate average precipitation levels and temperatures.

Table 16: Red Deer Average Temperature (°C)

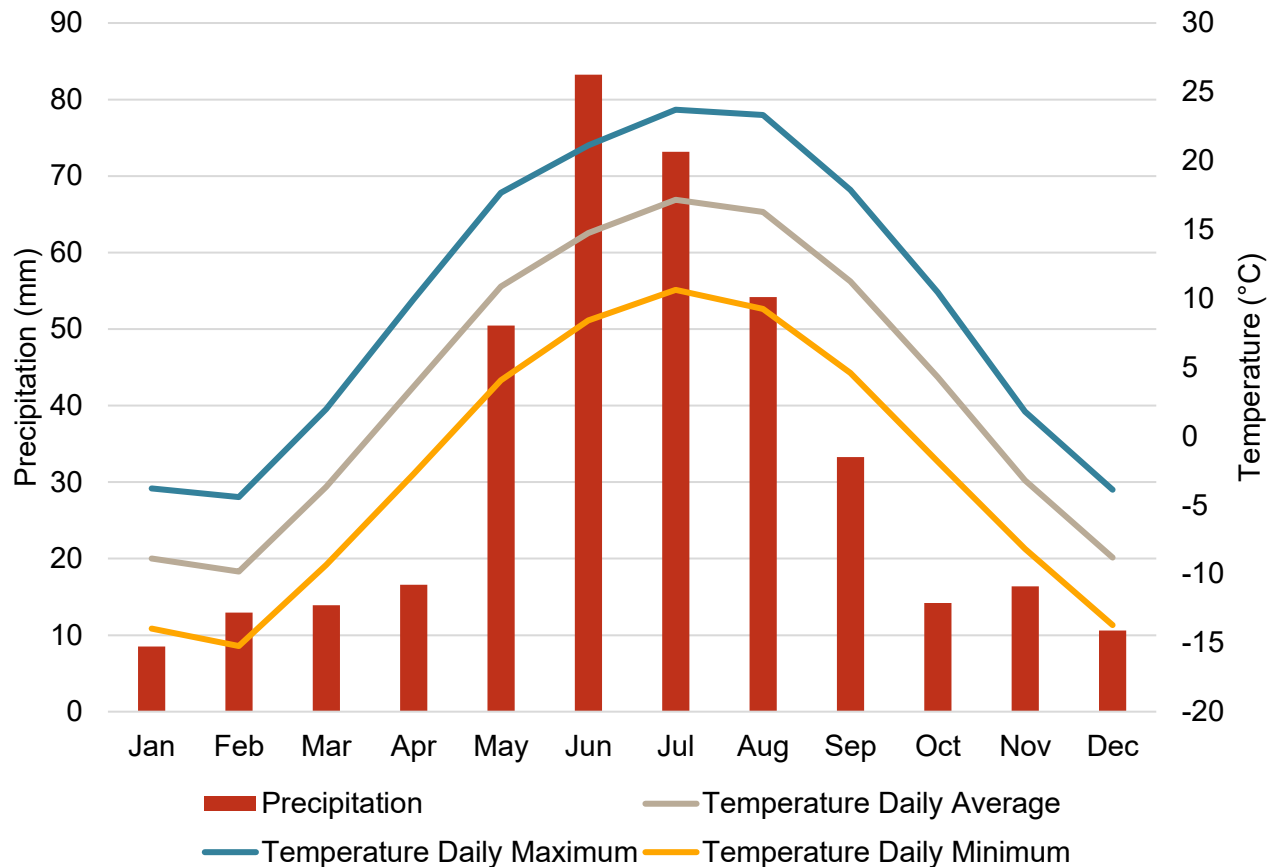
Temperature	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Daily Average	-8.9	-9.8	-3.7	3.6	10.9	14.8	17.2	16.3	11.2	4.3	-3.2	-8.8
Daily Maximum	-3.8	-4.4	2.0	9.9	17.7	21.1	23.7	23.3	17.9	10.5	1.8	-3.9
Daily Minimum	-14.0	-15.2	-9.3	-2.7	4.1	8.4	10.6	9.2	4.6	-1.8	-8.2	-13.7
Extreme Maximum	8.5	8.2	13.1	22.7	27.1	28.4	30.7	31.9	28.1	22.2	13.9	7.6
Extreme Minimum	-30.2	-29.0	-22.4	-11.5	-2.3	2.9	6.3	3.7	-1.3	-10.6	-19.5	-26.0

Source: [Government of Alberta: Agriculture and Forestry: Climate Information Services.](#)

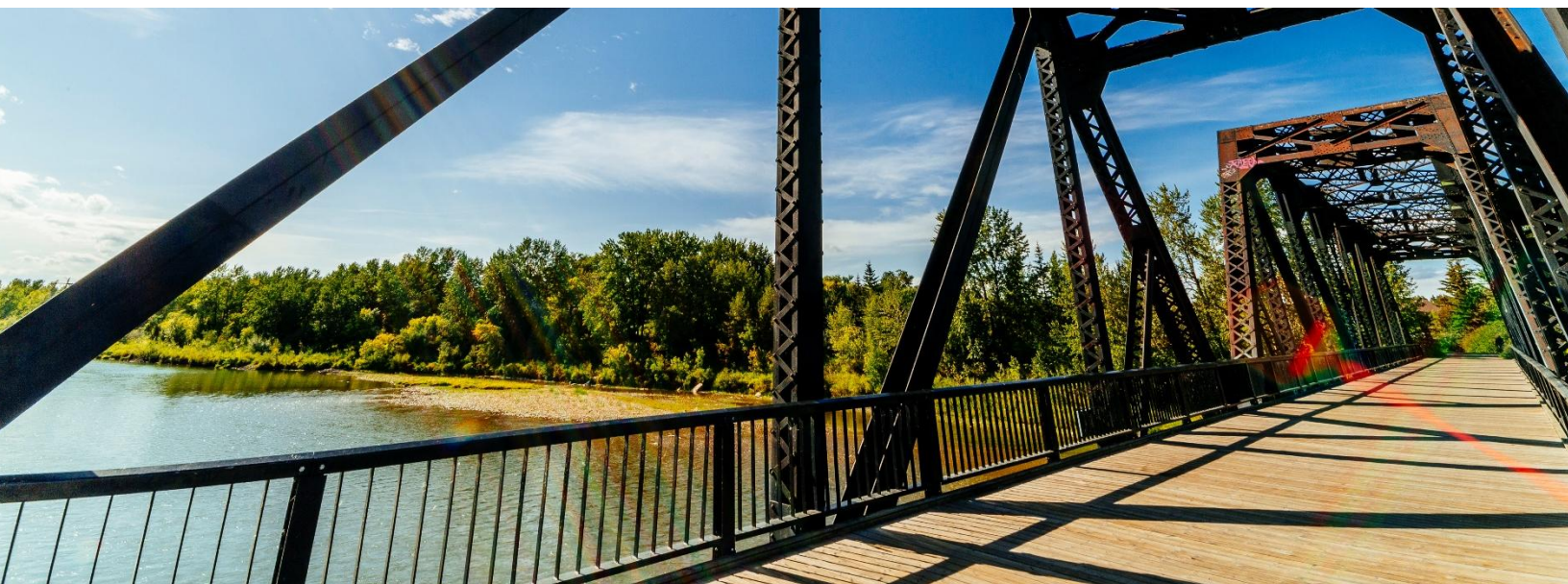


2025 Community Profile

Figure 8: Red Deer Average Precipitation



Source: [Government of Alberta: Agriculture and Forestry: Climate Information Services.](#)



Highways

Major Urban Centres

Calgary: 150 kilometres (83 miles) south along Highway 2.

Edmonton: 154 kilometres (105 miles) north along Highway 2.

Lethbridge: 351 kilometres (209 miles) south along Highway 2, east on Highway 519, then southeast on Highway 23.

Medicine Hat: 409 kilometres (247 miles) south on Highway 2, east on Highway 42, south on Highway 21, then southeast on Highway 1.

Fort McMurray: 695 kilometres (377 miles) south on Highway 2, east on Highway 42, south along Highway 21, east on Highway 590, then north along Highway 63.

Border Crossings

Carway, Alberta/Montana: 400km (241 mi) south on Highway 2.

Del Bonita, Alberta/Montana: 425km (254 mi) south on Highway 2, the southeast along Highway 501.

Sweetgrass, Alberta/ Montana: 461km (275 mi) south on Highway 2, east along Highway 519, then southeast along Highway 4.

Wild Horse, Alberta/Montana: 543km (337 mil) south on Highway 2, east on Highway 42, then south on Highway 21 to southeast Highway 1, south on Highway 41.



Public Transportation

Red Deer Transit provides bus service within the city and routes are available to Red Deer County, including Action Bus service for persons with disabilities.

There is regular daily service to Gasoline Alley, Route 12, with new service provided between Bower Mall and Gasoline Alley East.

Action Bus Service is available in Balmoral Heights, Broderson, McKenzie, Oakwood Estates, Springbrook, Waskasoo Estates, Waskasoo Meadows Woodland Hills and selected areas.

Outside of the city, Red Arrow Motorcoach runs along the Highway 2 corridor, servicing communities between Lethbridge and Fort McMurray, with a stop in Red Deer.

Red Deer Transit Customer Service:

Transit Customer Service Centre
Sorensen Station Transit Terminal/Parkade
4830 - 48 Street
Red Deer, Alberta, T4N 2R3
P: 403.342.8225
transit@reddeer.ca
reddeer.ca/city-services/transit/

Hours of Operation

Transit Customer Service Centre Hours:
Monday - Friday: 8 a.m. – 4:30 p.m.



Rail Services

The nearest commercial rail services are Calgary and Edmonton, which are serviced by both CN Rail and Canadian Pacific. Red Deer Railway operates primarily on the Hoadley Subdivision, transferred from CPKC in 2024, handling short-line operations, industrial switching, and connects with CPKC trackage in the area, supporting local industries and freight movement.

CPKC



CPKC is the combination of two historic railways – Canadian Pacific (CP) and Kansas City Southern (KCS). Since 2023, CPKC is the first and only transnational railway that connects Canada, the U.S. and Mexico with unrivaled cross-border services and port access.

CN Rail



CN Rail is a leader in the North American rail industry. CN provides shippers with more options and greater reach in the rapidly expanding market for north-south trade.

VIA Rail



VIA Rail Canada

VIA Rail Canada operates passenger services in all regions of Canada. VIA Rail offers an intermodal connection at Edmonton from a Red Arrow Motorcoach to a VIA rail train.

VIA Rail Edmonton Station:

12360 121st Street NW
Edmonton, Alberta, T5L 5C3
P: 1.888.842.7245
viarail.ca

Customer Relations:

VIA Rail Canada Inc.
PO Box 8116, Station "A"
Montréal, Quebec, H3C 3N3
P: 1.800.681.2561
customer_relations@viarail.ca

Red Deer Railway Limited:

311 Burnt Ridge Road, Unit 106
Blackfalds, Alberta, T4S 2L4
P: 1.888.641.2175
rdr-cs@gwrr.com
gwrr.com/rdr/

CPKC Transload Terminal:

Edmonton TFR
6040 - 99 Street
Edmonton, Alberta, T6B 2N5
P: 1.705.682.9900

CPKC Intermodal Terminal:

Edmonton Intermodal Terminal
10155 – 39 Ave NW
Edmonton, Alberta, T6E 6C8
P: 1.888.333.8111

Canadian Head Office:

7550 Ogden Dale Road S.E.
Calgary, Alberta, T2C 4X9
P: 1.888.333.6370
cpkcr.com/en

CN Rail Intermodal Terminal:

12311 – 184th Street
Edmonton, Alberta, T5V 1T3
P: 1.888.888.5909
cn.ca/en/shipping-how-intermodal-terminals.htm

CN Rail Headquarters:

935 de La Gauchetière Street West
Montreal, Quebec, H3B 2M9
P: 1.888.888.5909
cn.ca/en/index.htm

Airports

The main airports that serve Red Deer are listed below. Moreover, Red Deer has access to two international airports within less than two hours drive time: Edmonton International Airport and Calgary International Airport.



Red Deer Regional Airport:

14 km southwest of Red Deer off Highway 2A.



Edmonton International Airport:

126 km north of Red Deer off Highway 2.



Calgary International Airport:

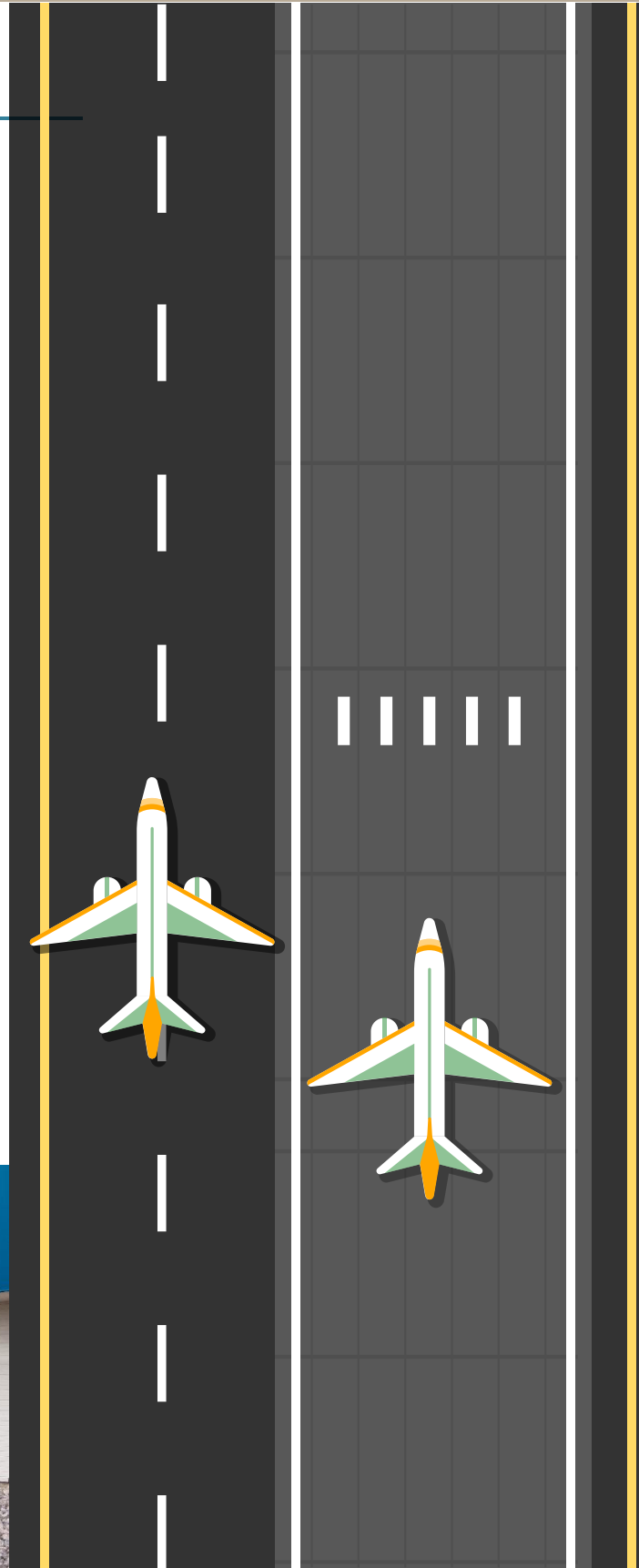
150 km south of Red Deer off Highway 2.

Lacombe Regional Airport:

27 km north of Red Deer off Highway 2A.

Ponoka Industrial Airport:

52 km northeast of the city off Highway 2A.



Taxes and Utilities

New Fibre Optic Capabilities

F3 Networks Canada Inc. is building a state-of-the-art fibre optic network that will reach homes and businesses across Red Deer. Telus has partnered with F3 to provide its PureFibre services over this network, offering enhanced internet speeds throughout the city.

City of Red Deer Sustainability

Through our environmental master plan, city-wide sustainability is maintained across water, ecology, energy, air, waste and community design.

More information on our initiatives and successes can be found here:

reddeer.ca/city-services/environment-and-conservation/environmental-programs/



Tax Benefits for Red Deer Businesses

Red Deer businesses benefit greatly from having to pay no business, capital, machinery/equipment or payroll taxes. The provincial corporate income tax rate is also the lowest in Canada (8%) with a 2% small business rate, making the city an ideal location to start a business.



Local Property Tax Rates

Table 17 provides local property tax rates, effective as of 2025.

Table 17: Local Property Tax Rates, effective 2025

Final Tax Rates	Residential	Non-Residential	Farmland
General Municipal	0.0073649	0.0177230	0.0114874
Multi-Family Municipal	0.0084696	--	--
Education	0.0025075	0.0039198	0.0025075
Designated Industrial Property Requisition	--	0.0000701	--
Bridges Community Living	0.0000247	0.0000247	0.0000247

Source: The City of Red Deer.



Federal and Provincial Income Tax Rates

Tables 18 and 19 provide federal and provincial corporate tax rates, while Table 20 provides income tax data. Please note that within Table 20, Alberta provides a manufacturing and processing tax credit that effectively reduces the corporate tax rate on the corporation's Canadian manufacturing and processing profits earned in the province to 10%.

Alberta's Goods and Services Tax (**GST**) Rate for 2025 is **5%**.

Table 18: Combined Corporate Taxes – General Corporation 2025

Corporate Tax Rates – Non-Canadian Controlled	2025
Combined Federal and Provincial	%
General/Manufacturing and Processing/Investment	25.0
General; Active Business Income	26.5

Source: Revenue Canada.

Table 19: Corporate Taxes – Canadian Controlled 2025

Corporate Tax Rates - Canadian Controlled	2025
Combined Federal and Provincial	%
Small Business Income up to \$500,000	12.2
General; Active Business Income	26.5
Investment Income	50.2

Source: Revenue Canada.

2025 Community Profile

Within Table 20, Marginal tax rate for dividends is a percentage of actual dividends received (not grossed-up taxable amount). Marginal tax rate for capital gains is a percentage of total capital gains (not taxable capital gains). Gross-up rate for eligible dividends is 38%, and for non-eligible dividends is 15%.

Table 20: Personal Income Tax, 2025

2025 Taxable Income	Other Income	Capital Gains	Canadian Dividends	
			Eligible	Non-Eligible
first \$57,375	22.50%	11.25%	-0.88%	12.98%
over \$57,375 up to \$60,000	28.50%	14.25%	7.40%	19.88%
over \$60,000 up to \$114,750	30.50%	15.25%	10.16%	22.18%
over \$114,750 up to \$151,234	36.00%	18.00%	17.75%	28.51%
over \$151,234 up to \$177,882	38.00%	19.00%	20.51%	30.81%
over \$177,882 up to \$181,481	41.31%	20.66%	25.08%	34.62%
over \$181,481 up to \$241,974	42.31%	21.16%	26.46%	35.77%
over \$241,974 up to \$253,414	43.31%	21.66%	27.84%	36.92%
over \$253,414 up to \$362,961	47.00%	23.50%	32.93%	41.16%
over \$362,961	48.00%	24.00%	34.31%	42.31%
<i>Marginal tax rate for dividends is a % of actual dividends received (not grossed-up taxable amount).</i> <i>Marginal tax rate for capital gains is a % of total capital gains (not taxable capital gains).</i> <i>Gross-up rate for eligible dividends is 38%, and for non-eligible dividends is 15%.</i>				
Basic Personal Amount				
Level	2025 Amount		2025 Tax Rate	
Federal	\$14,543		14.5%	
Alberta	\$22,323		8%	

Source: [Tax Tips](#).

Water and Waste Management

Table 21: Annual Utility Rate (Effective January 2025)

Residential Fees	
Water	
Variable (\$/m ³)	\$1.95
Fixed Monthly Fee (16 mm meter)	\$18.70
Typical monthly fee, based on 17 m ³ usage	\$51.85
Increase over prior year for typical usage	8.18%
Wastewater *Wastewater is based on 90% of water usage	
Variable (\$/m ³)	\$2.01
Fixed Monthly Fee	\$22.45
Typical monthly fee, based on 15.3 m ³ usage*	\$53.20
Increase over prior year for typical usage	7.93%
Garbage and Recycling	
Monthly residential waste collection fee (Green, Blue & Medium Black Carts pick up)	\$26.25
Increase over prior year	5.00%
Multi-family monthly recycling fee (Garbage is collected in a bin)	\$5.15
Increase over prior year	5.10%
Waste Management Facility Fees (\$/tonne)	
Landfill waste	\$84.50
Increase over prior year	2.05%
Divertible waste	\$72.00
Increase over prior year	2.12%

2025 Community Profile

Special waste	\$104.50
Increase over prior year	1.65%
Regional Customers (\$/m³) (March 1, 2025)	
Water	
Red Deer County	\$1.92
Increase over prior year	7.87%
North Commission	\$1.92
Increase over prior year	7.87%
Wastewater *Wastewater is based on 90% of water usage	
South Commission	\$1.38
Increase over prior year	6.15%
North Commission	\$1.38
Increase over prior year	6.15%
Sylvan Lake Regional Wastewater Commission	\$1.38
Increase over prior year	6.15%

Source: [The City of Red Deer](https://www.reddeer.ca/)



Table 22: Landfill and Tipping Fees (Effective January 1, 2025)

Waste Management Facility (Landfill)		
Address:	1709 – 40 Avenue (on the east side of 40 Avenue, south of 19 Street)	
Operation Hours:	Summer Hours April 1 – October 31	Winter Hours November 1 – March 31
	Monday – Friday: 7 a.m. - 6:30 p.m	Monday - Saturday: 7:00 am - 5:30 pm
	Saturday: 7 a.m. – 5:30 pm	Sunday: Closed
	Sunday: Closed	
	Open on all Statutory Holidays except Christmas Day and New Years Day.	
Tipping Fees:	Material	Fee Per Tonne
	Residential Waste	\$84.50
	Metal	\$84.50
	Construction Waste	\$84.50
	Demolition Waste	\$84.50
	Special Waste (Waste requiring special handling e.g. Asbestos.)	\$104.50
	Recyclables	
	Yard Waste	\$72.00
	Clean Pallets (painted and unpainted), plywood crates (no metal strapping) and	\$72.00

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	white dimensional lumber		
	Unpainted Gypsum Drywall	\$72.00	\$7.00
	Asphalt Shingles	\$72.00	\$7.00
	Scrap Metal (incl. propane tanks and white good appliances)	\$72.00	\$7.00
	Appliances Containing Freon	\$25/item (in addition to rate per tonne)	
	Household Hazardous Waste	No Charge	
	Residential Paint Products	No Charge	
	Electronic Waste	No Charge	
	Tires	No Charge	

Source: [The City of Red Deer](https://www.reddeer.ca/)



Electricity and Natural Gas

Every electric site in Red Deer is assigned a rate class based on its service type, size and load information. These four rate classes make up the majority of our customers.

Rate 61 - Residential: Applies to residential premises which are measured by a single meter and do not have more than two dwelling units.

Rate 63 - General Service: Applies to non-residential customers and to residential premises who do not qualify for Rate 61 and whose kVA metered demand is below 50 kVA and meets certain voltage requirements.

Rate 64 - Large General Service: Applies to commercial and industrial sites which meet the requirements for Rate 63, but whose demand has exceeded 50 kVA.

Rate 78 - Large General Service/Industrial: Applies to sites which are taking service at 4,160 volts or higher and kVA demand is greater than 1,000 kVA. It also applies to those sites who were billed on Rate 78 prior to December 31, 2000 regardless of the KVA Metered Demand.

Rate 83 - Distribution Generation: Applies to generators meeting all of the following requirements:

- Meets the AESO definition of a Distributed Generator and is connected to distribution voltage.
- Have an installed bi-directional 15-minute interval meter.



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Table 23: Red Deer Electrical Delivery Rates (Effective January 1, 2025)

Rate Class	61	63	64	78	81	82	83
System Access (SA)							
Basic Charge (\$/Day)	0.6556	0.9576					
Basic Charge (\$/kVA/Day)			0.2390	0.2359	0.4122	0.4692	
Variable Charge (\$/kWh)	0.0174	0.0341	0.0135	0.0131	0.0171	0.0196	
Distribution Access (DA)							
Basic Charge (\$/Day)	0.4932	1.5348					15.00
Basic Charge (\$/kVA/Day)			0.1742	0.1776	0.2950	0.2611	
Variable Charge (\$/kWh)	0.0172	0.0146	0.0135	0.0119	0.0185	0.0215	0.0080
Fees and Riders – Applies to all Rate Classes							
Local Access Fee (% Total SA & DA)					15%		
Balancing Pool Allocation (\$/kWh)					0.00135		
Transmission Rider (\$/kWh)	2024				Q1	0.0017	
					Q2	0.0017	
					Q3	-0.0045	
					Q4	0.0060	
	2025				Q1	0.0016	
					Q2	-0.0030	
					Q3		
					Q4		

Source: [The City of Red Deer](https://www.reddeer.ca)

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Electricity Service Provider: Fortis Alberta

Fortis Alberta is the provider of the electrical infrastructure, but there are numerous retailers that residents and businesses may purchase their services from. For a complete list of retailer and price comparisons, please visit the [Utilities Consumer Advocate website](#).

Fortis Alberta Head Office:

320 - 17 Avenue SW
Calgary, Alberta, T2S 2V1
P: 403.310.8043
fortisalberta.com

Local Branch:

100 Poplar Street
Red Deer, Alberta
T4E 1B4
P: 403-554-2608

Table 24: Electrical Commercial Rates (Effective April 2025)

Transmission Charges			
Component	Billing Unit	kW Rate	kVa Rate
System Usage Charge	Peak Metered Demand (in kW or kVa)	\$0.146925 /kW-day	\$0.1322325 /kVA-day
Capacity Charge	kW (or kVa) of Capacity	\$0.112439 /kW-day	\$0.1011951 /kVA-day
Variable Charge	kWh	\$0.007239 /kWh	
Distribution Charges			
Component	Billing Unit	kW Rate	kVa Rate
System Usage Charge	Peak Metered Demand (in kW or kVa)	\$0.154816 /kW-day	\$0.1393344 /kVA-day
Local Facilities Charge	kW (or kVa) of Capacity	\$0.280322 /kW-day	\$0.2522898 /kVA-day
Service Charge	Daily	\$1.094781 /day	

Source: [Fortis Alberta](#)

2025 Community Profile

Natural Gas Service Providers

In Red Deer, ATCO is the main provider of natural gas infrastructure, although there are numerous retailers that businesses may purchase their services from. For a complete list of retailer and price comparisons, please visit the [Utilities Consumer Advocate website](#).

ATCO Gas Head Office:

909 - 11 Avenue SW
Calgary, Alberta, T2R 1L8
P: 403.310.5678
gas.atco.com

Local Branch:

7590 Edgar Industrial Drive
Red Deer, Alberta, T4P 3R2
P: 1.888.511.7550

Table 25: ATCO Natural Gas Distribution - North Delivery Service Rates (Effective 2025)

	Description	Fixed Charge (\$/daily)	Variable Energy (\$/GJ)	24 Hr Demand (\$/GJ/Day)
Low Use	Delivery Service (<1200 GJ/YR)	0.993	1.043	-
	Transmission Service Charge Rider T	-	1.260	-
Mid Use	Delivery Service (1200-8000 GJ/YR)	1.899	1.026	-
	Transmission Service Charge Rider T	-	1.167	-
High Use	Delivery Service (>8000 GJ/YR)	7.214	-	0.177
	Transmission Service Charge Rider T	-	-	0.283
Ultra High Use	Delivery Service (>100,000 GJ/YR)	8.142	-	.0209
	Transmission Service Charge Rider T	-	-	.0330
ATA	Delivery Service (<40 GJ/YR)	0.461	6.669	-
	Transmission Service Charge Rider T	-	1.260	-
Producer	Delivery Service (injecting gas into system)	182.022	-	0.206
Unmetered Lights	Unmetered Gas Lights (per mantle)	0.099	-	-

Source: [ATCO Gas](#)

Communication Infrastructure

F3 Networks Canada Inc. is building a state-of-the-art fibre optic network that will reach homes and businesses across Red Deer. Telus has partnered with F3 to provide its PureFibre services over this network, offering enhanced internet speeds throughout the city.

Alberta has a competitive environment for providing Internet services in rural areas. Outside of urban areas, this is accomplished primarily through fixed wireless access. There are more than 45 wireless internet service providers in the province.

Tables 25-27 presents communications infrastructure and service providers for the city.



Table 26: Communications Infrastructure

Company Name	Services Provided	Contact
Tether Communications	Wireless Internet	229 11th Avenue NE Calgary, Alberta, T2E 0Y9 1.844.905.0699 tetheralberta.com/
Bell	Internet Cable Satellite TV Phone & Mobile	4900 Molly Bannister Drive Red Deer, Alberta, T4R 1N9 P: 403.755.7042
		5001 19 Street Red Deer, Alberta, T4R 3R1 P: 403.309.9400

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Company Name	Services Provided	Contact
		4747 67 Street Red Deer, Alberta, T4N 6H3 P: 403.755.7020 bell.ca/
Telus	Internet Cable Phone & Mobile	7434 50 Avenue Red Deer, Alberta, T4P 1X7 P: 403.347.0777
		5125 76A Street Close Red Deer, Alberta, T4P 3M2 P: 403.346.2355
		4747 67 Street Red Deer, Alberta, T4N 6H3 P: 403.309.4300
		4900 Molly Banister Drive Red Deer, Alberta, T4R 1N9 P: 403.309.2700 telus.com
Rogers (Shaw, Comwave)	Internet Cable Satellite TV Phone & Mobile	4900 Molly Banister Drive Unit 149B Red Deer, Alberta, T4R 1N9 P: 403.314.5500 rogers.com
Edgar Highspeed Internet	Internet	4669 62 Street, #5 Red Deer, Alberta, T4N 2R4 403.713.1016 info@edgarhighspeed.com edgarhighspeed.com/

Source: McSweeney & Associates.

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Table 27: Local Media

Media	Contact
Red Deer Advocate	2950 Bremner Avenue Red Deer, Alberta, T4R 1M9 P: 403.343.2400
RDNews Now	2840 Bremner Avenue Red Deer, Alberta, T4R 1M9 P: 403.343.7105
Red Deer Scene	reddeerscene.com/ Live Music and Arts Event Magazine
Lancaster Living	bestversionmedia.com/magazines/lancasterliving

Source: The City of Red Deer.

Table 28: Radio Stations

Radio Station
106.7 Rewind
Big 105
Zed 99
New Country 95.5

Source: The City of Red Deer.



Building and Development



Development Investments

Sizable investments are being made in critical transportation and community infrastructure, contributing to the Red Deer Region's growth. This includes the Red Deer Regional Hospital Expansion (\$1.8B), the recently completed Red Deer Justice Centre (\$207M), the Red Deer Regional Airport runway extension and terminal expansion (\$30M), and Capstone Community Infrastructure.

Industrial/Commercial Opportunities

In Red Deer there is an abundance of commercial opportunities. Whether professional or retail, Red Deer has space for you. Visit [Red Deer Land](#) to learn more!

Residential Developments

The [Timberlands North](#) development on the northeast side of the city provides access to some of Red Deer's newest neighbourhoods and with a large customer base within easy walking distance with more homes being built daily. These Developments tick all the boxes. An easy drive to get downtown or connect to the highway. A unique selection of housing options. A walkable neighbourhood that connects you to shops, playgrounds, trails and more, and easy access to our most beautiful natural areas.

Why Invest in Red Deer?

Red Deer provides opportunities for any type of business, whether you are looking to expand, relocate or start your professional, retail or industrial operations. Known for being one of Canada's most entrepreneurial cities, Red Deer is competitive with other large cities in Alberta and Western Canada. Other Red Deer advantages include access to major transportation routes, the Red Deer Regional Airport, readily available land for sale or lease and low tax rates.

Fast Permitting Timelines

The City of Red Deer has some of the most competitive permitting times in central Alberta (and the country). In most cases, it will take 5-7 business days for review and decision. Also important to note, if your project requires a variance to regulations, or is a discretionary use in the Land Use Bylaw, there is a 21-day appeal period after the review and circulation time, before the permit can be issued, if approved. City staff work hard to make sure the administration is not the reason for any business/permitting delays.

For further information, please contact:

City of Red Deer Permits and Inspections

4914-48 Avenue
Red Deer, Alberta, T4N 3T4

P: 403-342-8111

inspections@reddeer.ca

Development Related Fees

Table 28 provides building permit fee structure information for Red Deer as of 2025. For updates, see the City's [website](#).

Table 29: Building Permit Fee Structure

Development Services	Fee
Real Property Reports – Residential	\$125.00
Real Property Reports – Residential	\$250.00
Condominium Plan Review	\$49.70/Unit
Conformance Letters	\$88.00
Caveat	\$93.00
Grade Certificate	\$50.00
Applications and Related Services	Fee
Permitted and Discretionary Use – Minimum Base Fee	\$160.00
Change of Use Permitted	\$160.00
Change of Use Discretionary	\$220.00
Variance to the Land Use Bylaw	\$120.00
Multiple Family and Multi-Attached Buildings:	
4-10 Units	\$582.92 plus \$43.42/Unit
11-20 Units	\$1,024.24 plus \$42.42/unit
21-50 Units	\$1,460.84 plus \$43.42/unit
50+ Units	\$1,755.72 plus \$43.42/unit
Commercial/Industrial/Institutional and Places of Assembly	\$310.00 plus \$43.45/100 m ²
Signs	\$20.00/m ² (\$160 min/\$500 max)
Information Distribution, where neighbouring properties provided notification	\$150.00
Advertising	\$74.75
Development Permit Revisions	50% of original application fee

Source: [The City of Red Deer](#)

Business Parks and Land Inventory

The City of Red Deer is committed to building a solid foundation for business success. Strategically located City lands have been developed to provide a variety of exciting opportunities for development and growth. The City is committed to attracting new businesses and supporting the growth potential of existing operations by developing land to suit the needs of any organization.

For more information and unique opportunities, please visit reddeerland.ca.



Capstone

[Capstone](#) is a revolutionary master-planned urban community designed for balanced living. This is a rare opportunity to develop a community in the heart of the city.

Queens Business Park

[Queens Business Park](#) is Red Deer's newest industrial business park, built and serviced to accommodate the needs of any incoming venture, with permit-ready Heavy and Light Industrial lots available. Lots include municipal water, sanitary and storm sewers, gas, power and curb and gutter. Seize the opportunity to locate your business on the main arterial roadway of 75 Avenue and Queens Drive, a thriving centre of commerce and industry in Red Deer.

Alberta Regional Dashboard & Site Selector

[Alberta's Site Selector Tool](#) is a user-friendly tool combining available property listings in communities across Alberta with insights on local economic conditions, industry data and proximity to crucial infrastructure like rail terminals and power lines. It is helping investors from around the world find available properties in Alberta that are suited to their unique needs.

Business Support Programs and Services



The Red Deer District Chamber is a non-partisan, membership-based organization with more than 800 members. The Chamber works closely with all levels of government to advocate for businesses in the city, supporting local business growth.

The Chamber organizes events such as the Red Deer Business of the Year Awards, recognizing outstanding local enterprises and raising their public profile. It also runs networking events and luncheons that connect entrepreneurs, helping local businesses build partnerships and share expertise. Over 70% of members have less than 15 employees.

The Chamber can be reached at:

3017 50 Avenue
Red Deer, Alberta, T4N 5Y6
P: 403.347.4491



Red Deer businesses are able to access Community Futures Central Alberta, an organization that play a vital role supporting businesses through financing, planning and advisory services, and access to flexible lending. Across 2023, Community Futures organizations across Alberta disbursed nearly \$18.5 million in loans, supporting over \$1,000 jobs and nearly 1,000 economic development projects.



Central Alberta Regional Innovation Network (CARIN) connects entrepreneurs with expert mentorship, access to funding streams, and specialized programming that helps businesses bring new ideas to market. By fostering a culture of innovation and removing barriers to commercialization, CARIN empowers Central Alberta's business community to compete on a national and global scale.

For example, CARIN's Catalyst Incubator, supported through a \$1.6 million investment from Alberta Innovates, provides early-stage entrepreneurs with eight weeks of structured mentorship, business coaching, and support tailored to small business realities.

National, Provincial and Municipal Support

The following organizations support businesses by facilitating commercialization, workforce development, research and development, export growth, and raising capital funding. For a complete list of funding, grants, and tax credits available to businesses locating to or in Red Deer please see the **Appendix B**.

Table 30: National and Provincial Support Organizations

Name	Contact	URL
Federation of Canadian Municipalities	24 Clarence Street Ottawa, Ontario, K1N 5P3 613.241.5221	fcm.ca/home.htm
Futurpreneur Canada	1550 5 Street SW Suite 200 Calgary, Alberta, T2R 1K3 403.389.3789	futurpreneur.ca/en/
Business Development Bank of Canada	548 Laura Avenue Suite 100, Office #2 Red Deer, Alberta, T4E 0A5 1.888.463.6232	bdc.ca/en/pages/home.aspx
Prairies Economic Development Canada (PrairiesCan)	1500-9700 Jasper Avenue Edmonton, Alberta, T5J 4H7 780.495.4164	canada.ca/en/prairies-economic-development.html
Business Link	#202 10526 Jasper Avenue Edmonton, Alberta, T5J 1Z7 #200 1550 5 Street SW Calgary, Alberta, T2R 1K3 780.422.7722	https://businesslink.ca/
Export Development Canada	Online Only	edc.ca/en/Pages/default.aspx

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Name	Contact	URL
The Prairies Business Service Network (PBSN)	Online Only	canada.ca/en/prairies-economic-development/corporate/contact/prairies-business-service-network.html
Community Futures Network of Alberta	PO Box 9014 Sylvan Lake, Alberta T4S 1S6 403.851.9995	https://albertacf.com/
Innovation, Science and Economic Development Canada	Online Only	ic.gc.ca/eic/site/icgc.nsf/eng/home
Economic Developers Association of Canada	1100 South Service Road Suite 205 Stoney Creek, Ontario L8E 0C5 289.649.1771	edac.ca/
Canada Post	12135 149 Street NW Edmonton, Alberta, T5L 5H2 780.945.2600	canadapost.ca
Fundica	1117 Rue Sainte-Catherine Montreal, Quebec H3B 1H9 contact@fundica.com 1.855.386.3422	fundica.com/
CoopZone	123 Slater Street, Suite 610 Ottawa, Ontario, K1P 5H2 info@coopzone.org	coopzone.org/home
Tools and Financing for Aboriginal Business	2 Berkeley Street, Suite 202 Toronto, Ontario, M5A 4J5 tfab@ccab.com 416.961.8663	ccab.com/tfab/

2025 Community Profile

Table 30 presents information for relevant local and regional support organizations.

Table 31: Local/Regional Support Organizations

Name	Contact	URL
Manufacturing and Export Enhancement Cluster	100 Donald Boulevard Box 5005 Red Deer, Alberta, T4N 5H5 587.413.0506 info@meecluster.ca	Meecluster.ca
Inno-Tech Alberta	Edmonton Research Park 250 Karl Clark Road Edmonton, Alberta, T6N 1E4 780-450-5111 Calgary Research Park 3608 – 33 Street NW Calgary, Alberta, T2L 2A6 403-210-5222	innotechalberta.ca/
Business Link	#202 10526 Jasper Avenue Edmonton, Alberta, T5J 1Z7 #200 1550 5 Street SW Calgary, Alberta, T2R 1K3 780.422.7722	businesslink.ca/
Alberta Women Entrepreneurs	308-10310 Jasper Avenue Edmonton, Alberta, T5J 2W4 1-800-713-3558 info@awebusiness.com	awebusiness.com/
Red Deer Construction Association (RDCA)	7471 Edgar Industrial Bend, Red Deer, Alberta, T4P 3Z5 403-346-4846 info@rdca.ca	rdca.ca/

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Community Futures Network Red Deer (Community Futures Central Alberta)	5013 – 49 Avenue, Red Deer, Alberta, T4N 3X1 403.342.2055	central.albertacf.com/
Economic Development Alberta	Suite 127 #406, 917-85 Street SW Calgary, Alberta, T3H 5Z9 1-866-671-8182	edaalberta.ca/
Alberta Chambers of Commerce, AB	#714 Ledgeview 9707 110 St NW Edmonton, Alberta, T5K 2L9 780-425-4180	abchamber.ca/
Alberta Innovates	1500, 10104 – 103 Avenue Edmonton, Alberta, T5J 0H8 780-423-5727	albertainnovates.ca/
Prairies Economic Development Canada	1500-9700 Jasper Avenue Edmonton, Alberta, T5J 4H7 780-495-4164 WD.contactus-contactez-nous.DEO@prairiescan.gc.ca	canada.ca/en/prairies-economic-development.html
Alberta's agri-food industry	Calgary Team Suite 3230 308 – 4th Avenue SW Calgary, Alberta, T2P 0H7 Edmonton Team Suite 701, 10250 – 101 Street Edmonton, Alberta, T5J 3P4 1-877-733-5557 info@investalberta.ca	investalberta.ca/agriculture/

2025 Community Profile

Central Alberta Economic Partnerships	Located in Community Futures Central Alberta 5013 49 Avenue Red Deer, Alberta, T4N 3X1 587-447-2237 info@investcentralalberta.ca	Investcentralalberta.ca
Central Alberta Regional Innovation Network (CARIN)	Located in Olds College of Agriculture and Technology 4500 50 Street Olds, Alberta, T4H 1R6 587-876-3490	ca-rin.ca/
Alberta Small Business Resources	780-422-7722	smallbusiness.alberta.ca/
Red Deer & District Chamber of Commerce	3017 50 Avenue Red Deer, Alberta, T4N 5Y6 403-347-4491	reddeerchamber.com/
Agriculture Financial Services Corporation (AFSC)	5718 - 56 Avenue Lacombe, Alberta, T4L 1B1 403.782.8200	afsc.ca/about-afsc/
Alberta Agriculture and Irrigation	403.310.3276	alberta.ca/agriculture-and-irrigation
Alberta Economic Dashboard	Online Only	economicdashboard.alberta.ca/
Alberta Jobs, Economy, Trade and Immigration	310-0000 (in Alberta) 780-427-2711 (outside Alberta)	alberta.ca/jobs-economy-trade-and-immigration
BILD – Central Alberta	200, 6700 76 St Red Deer, AB, T4P 4G6 403-346-5321 info@bildcentralalberta.ca	Home Builders BILD Central Alberta Red Deer



Post-Secondary Education, Employment and Training



Red Deer Polytechnic is Red Deer's largest post-secondary institution. They offer over 80 programs to suit your academic and career goals. Whether you're looking for a career certificate or diploma program, an apprenticeship in a skilled trade, or a university degree, Red Deer Polytechnic has what you need. Continuing education, academic upgrading and literacy programs are also available.

2025 will see a graduating class of 918 students and also celebrates the first graduating classes of its Computer Programming Diploma, Bachelor of Business Administration, Bachelor of Education Middle and Early Years programs, Instrumentation and Automation Engineering Technology Diploma and Mechanical Engineering Technology Diploma.

Growing Applied Research

RDP Applied Research Specialists connect with businesses and entrepreneurs throughout Alberta to collaborate, innovate and find solutions to real-world problems. As one of Canada's Top 50 Research Polytechnics and Colleges they partner with nearly 190+ companies annually and had over 70 projects in 2023-24.

Home to the Centre for Innovation in Manufacturing Technology Access Centre (CIM-TAC) and the Energy Innovation Centre, RDP offers state-of-the-art facilities and expertise in our four areas of focus:

- Manufacturing & Advanced Manufacturing
- Healthcare & Health Technology
- Energy Innovation
- Social Innovation

The CIM-TAC houses \$7.6 Million of advanced manufacturing equipment in 15,000 square feet.

In 2024:

- 1,500+ industry engagements
- 62 projects completed
- 57 companies served

Currently, the waiting list for new clients is 3-5 months.

CIM-TAC Expansion

Thanks to a \$12.9 million investment from the Government of Alberta, the CIM-TAC will expand from 15,000 to 25,000 square feet. Construction has begun and the new facility will open in Fall 2026.

2025 Community Profile

The following are only a subset of the many recognized universities and colleges in the region. A comprehensive list of Alberta colleges and universities can be found [here](#).

Table 32: Education, Employment and Training Centres

Institution Name	Key Programs	Location/contact
Red Deer Polytechnic	Offers more than 80 different credit programs, housed in seven Schools: trades, certificates, diplomas, graduate certificates and applied degrees.	100 College Blvd, Red Deer, AB T4N 5H5 (403) 342-3300
Burman University	35 major or track choices in bachelor's degree programs in their Division of Arts, Division of Science, School of Business, and School of Education.	6730 University Dr, Lacombe, AB T4L 2E5 (403) 782-3381
Olds College	Delivers a variety of certificate, diploma and applied degree options as well as trades and apprenticeship training.	4500 50 St, Olds, AB (403) 556-8281

Source: City of Red Deer.



Community Assets



Red Deer Public Library

Through its strong network of community branches, the mission of the Red Deer Public Library is to enrich lives by promoting literacy and providing access to knowledge and culture. A free library card grants access to thousands of books, movies, magazines, kits, games, toys, 24/7 access to the digital library, and exclusive access to certain RDPL programs and services—all completely free for City of Red Deer residents.

The Red Deer Public Library is made up of 4 library branches: **Collicutt, Dawe, Downtown** and **Timberlands**.

TOURISM Red Deer

Tourism Red Deer is the official destination marketing organization (DMO) for Red Deer and Red Deer County. As a membership-based, non-profit organization, we represent and support the local tourism and hospitality sector. Guided by a diverse Board of Directors, we act as the collective voice of tourism, working alongside businesses, government, and community partners to grow the visitor economy in our region.

Tourism is an economic driver, a community builder, and a storyteller. Tourism Red Deer ensures the region's unique experiences, businesses, and culture are seen and celebrated, creating benefits that ripple across the economy and strengthen Red Deer's position as a destination of choice.

101 – 4200 Hwy 2
Red Deer, Alberta, T4N 1E3

P: 403.346.0180
info@tourismreddeer.com

Social and Community Services



Royal Canadian Mounted Police

Downtown Detachment
4602-51 Ave, Red Deer, AB
Non-Emergency: 403-406-2200
or 911 (emergency)



Red Deer Fire Department

Headquarters & Administration
4340 32 Street, Red Deer,
Alberta, T4N 6Z7

Station #1
4941 46 Street

Station #2
5839 67 Street

Station #3
100 Lees Street

Station #4
406 Townsend Street

Station #5
311 Jordan Parkway

403-346-5511 or 911
(emergency)



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Emergency Shelters/Resource Centres

Service	Service Provider	Contact
Resource and Support Centre	Family Support for Children with Disabilities	5010 43 Street, Red Deer, AB T4N 6H2 (403) 340-5478
Resource and Support Centre	Central Alberta Women's Outreach Society	4101 54 Ave, Red Deer, AB T4N 7G3 (403) 347-2480
Resource and Support Centre	Central Alberta Sexual Assault Support Centre	201- 5212 48 Street, Red Deer (403) 340-1124
Resource and Support Centre	Red Deer & District Community Foundation	4901 48 St #503, Red Deer, AB T4N 6M4 (403) 341-6911 or (866) 956-1099 (24 hour emergency distress)
Homeless Shelter	Safe Harbour Society, main office/ MATs Program	5246 53 Ave, Red Deer, AB T4N 5K2 (403) 347-0181

Health Care Services

Resource	Service Provider Contact
Alberta Blue Cross	103 5002 55 Street, Red Deer (800) 661-6995
Pregnancy Care Centre – Central Alberta	5116 47 Street, Red Deer (403) 343-1738
Red Deer Hospice Society	99 Amot Avenue, Red Deer (403) 309-4344
Red Deer Respiriology Group	160 6900 Taylor Dr, Red Deer, AB T4P 1K4

2025 Community Profile

	(403) 342-2234
Central Alberta Cancer Centre	3942 50a Ave, Red Deer, AB T4N 4E7 (403) 343-4422
Peak Medical Specialty Centres	5440 45 St #200, Red Deer, AB T4N 1L1 (587) 797-1937
Canadian Mental Health Association	5017 50 Ave, Red Deer, AB T4N 4B2 (403) 342-2266
Red Deer Regional Hospital Centre	3942 50A Avenue, Red Deer, Alberta, T4N 4E7 Phone: 403-343-4422
Red Deer 49th Street Community Health Centre	4755 49 Street, Red Deer, Alberta, T4N 1T6 Phone: 403-314-5225
Red Deer 49 Street Community Health Centre - Mental Health Services	4755 49 Street, Red Deer, Alberta, T4N 1T6 Phone: 403-340-5466
Red Deer Bremner Ave Community Health Centre	2845 Bremner Avenue, Red Deer, Alberta, T4R 1S2 Phone: 403-341-2100
Red Deer Johnstone Crossing Community Health Centre	300 Jordan Parkway, Red Deer, Alberta, T4P 0G8 Phone: 403-356-6300



Alberta Health Services

43 Michener Bend, Red Deer,
Alberta, T4P 0H6

403-341-8622 or 911
(emergency)

Education

Red Deer has plenty of education options: public schools, private schools, francophone programs, and post-secondary institutions. There are lots of schools within the city limits, and even more in nearby cities and towns.

Red Deer Public School District

Elementary Schools		
Annie L. Gaetz Elementary School	32 Mitchell Avenue Red Deer, AB T4N 0L6	403-347-5660 algaetz@rdpsd.ab.ca
Aspen Heights Elementary School	5869 69 Street Drive Red Deer, AB T4P 1C3	403-347-2581 aspenheights@rdpsd.ab.ca
Barrie Wilson Elementary School	300 Timothy Drive Red Deer, AB T4P 0L1	403-348-0050 ebws@rdpsd.ab.ca
Don Campbell Elementary School	99 Irving Crescent Red Deer, AB T4R 3S3	403-346-2611 doncampbell@rdpsd.ab.ca
Fairview Elementary School	5901 55 Street Red Deer, AB T4N 7C8	403-343-8780 fairview@rdpsd.ab.ca
GW Smith Elementary School	17 Springfield Avenue Red Deer, AB T4N 0C6	403-346-3838 gwsmith@rdpsd.ab.ca
Joseph Welsh Elementary School	4401 37 Avenue Red Deer, AB T4N 2T5	403-346-6377 jwelsh@rdpsd.ab.ca
Mattie McCullough Elementary School	26 Lawford Avenue Red Deer, AB T4R 3L6	403-343-8958 mmes@rdpsd.ab.ca
Mountainview Elementary School	4331 34 Street Red Deer, AB T4N 0N9	403-346-5765 mv@rdpsd.ab.ca
Oriole Park Elementary School	5 Oldbury Street Red Deer, AB T4N 5A8	403-347-3731 op@rdpsd.ab.ca
West Park Elementary School	3814 55 Avenue Red Deer, AB T4N 4N3	403-343-1838 wpe-google@rdpsd.ab.ca

2025 Community Profile

Red Deer Public School District cont.

Middle Schools

Central Middle School	5121 48 Avenue Red Deer, AB T4N 6X3	403-346-4397 central@rdpsd.ab.ca
Eastview Middle School	3929 40 Avenue Red Deer, AB T4N 2W5	403-343-2455 eastview@rdpsd.ab.ca
Westpark Middle School	3310 55 Avenue Red Deer, AB T4N 4N1	403-347-8911 westparkmidd@rdpsd.ab.ca

Kindergarten – Grade 8

GH Dawe School	100, 56 Holt Street Red Deer, AB T4N 6A6	403-343-3288 ghdawe@rdpsd.ab.ca
Glendale Sciences and Technology School	6375 77 Street Red Deer, AB T4P 3E9	403-340-3100 glendale@rdpsd.ab.ca
Normandeau School	61 Noble Avenue Red Deer, AB T4P 2C4	403-342-0727 normandeau@rdpsd.ab.ca

High Schools

Hunting Hills High School	150 Lockwood Avenue Red Deer, AB T4R 2M4	403-342-6655 hhhs@rdpsd.ab.ca
Lindsay Thurber Comprehensive High School	4204 58 Street Red Deer, AB T4N 2L6	403-347-1171 ltchs@rdpsd.ab.ca

Alternative Schools

Gateway Christian School	4210 59 Street Red Deer, AB T4N 2M9	403-346-5795 gateway@rdpsd.ab.ca
Pines Alternative School	8 Page Avenue Red Deer, AB T4P 2T2	403-343-1354 pines@rdpsd.ab.ca
Vista Grande	4145 46 Street Red Deer, AB T4N 3C5	403-343-1838 wpe-google@rdpsd.ab.ca

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Red Deer Catholic School District

Elementary Schools

École Camille J. Lerouge School	5530 - 42A Ave, Red Deer, AB T4N 3A8	403-347-7830 camilleschool.ca
Father Henri Voisin School	60 Clearview Drive, Red Deer, AB T4P 0K3	403-341-4548 frhenrivoisinschool.ca
Holy Family School	69 Douglas Ave, Red Deer, AB T4R 2L3	403-341-3777 holyfamilyschool.ca
Maryview School	3829 39 Street, Red Deer, AB T4N 0Y6	403-347-1455 maryviewschool.ca
St. Elizabeth Seton School	35 Addinell Avenue, Red Deer, AB T4R 1V5	403-343-6017 stelizabethsetonschool.ca/
St. Martin de Porres School	3911 - 57A Avenue, Red Deer, AB T4N 4T1	403-347-5650 stmartinschool.ca/
St. Patrick's Community School	#300, 56 Holt Street, Red Deer, AB T4N 6A6	403-343-3238 stpatsschool.ca/
St. Teresa of Avila School	190 Glendale Boulevard, Red Deer, AB T4P 2P7	403-346-0505 stteresaschool.ca/

Middle Schools

St. Francis of Assisi Middle School	321 Lindsay Avenue, Red Deer, AB T4R 3M1	403-314-1449 stfranciisschool.ca/
St. Lorenzo Ruiz Middle School	150 Kingston Drive, Red Deer, AB T4P 3V4	403-406-7365 stlorenzoschool.ca/
St. Thomas Aquinas Middle School	3821 - 39 Street, Red Deer, AB T4N 0Y6	403-346-8951 staschool.ca/

High Schools

École Secondaire Notre Dame High School	50 Lees Street, Red Deer, AB T4R 2P6	403-342-4800 notredamehigh.ca/
St. Joseph High School	110, 2700 67 Street, Red Deer, AB T4P 1C2	403-341-4423 stjosephhigh.ca/

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Red Deer Catholic School District cont.

Alternative Schools

Red Deer Catholic International	110, 2700 67 Street, Red Deer, Alberta T4P 1C2	403-341-4423 Ext. 331410 international.rdcrs.ca/
St. John Paul II Outreach School	3827 39 Street, Red Deer, AB T4N 0Y6	403-314-9382 stjohnpaul2school.ca/

Private Schools

Alternative Schools

Destiny Christian School	37557 Hwy 2A, Red Deer County, AB T4E 1S2	403-343-6510 info@destinyschool.ca
Koinonia Christian School	6014 57 Ave., Red Deer, AB T4N 4S9	(403) 346-1818 info@koinonia.ca
Parkland School	6016 - 45 Avenue, Red Deer, AB T4N 3M4	403-347-3911 prkland@shaw.ca
Red Deer Montessori	C9, 5580 45 Street, Red Deer, Alberta T4N 1L1	403.340.8877 info@reddeermontessori.com
South Side Christian School	37370 Range Road 274 A, Red Deer County, AB T4S 0T9	403.886.2266 office@southsidechristianschool.ca

Francophone Schools

Francophone Schools

École La Prairie	4810, 34e Rue, Red Deer, AB T4N 4R6	403 343-0060 lp@centrenord.ab.ca
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Recreational Facilities

Common activities include camping, hiking, OHV trails, horseback trail rides, canoeing, kayaking, and mountain climbing.

Name	Address
Collicutt Centre	3031 - 30 Avenue, Red Deer, AB 403-358-PLAY (7529) collicuttcentre@reddeer.ca
G.H. Dawe Community Centre	6175 67 Street, Red Deer, AB 403-406-8606 recreation@reddeer.ca
Recreation Centre	4501 - 47A Ave, Red Deer, AB 403-309-8428 recreation@reddeer.ca
Michener Aquatic Centre	51A St and 38A Ave, Red Deer, AB 403-406-8803 recreation@reddeer.ca
Servus Arena	4725 43 St #4D Red Deer, AB T4N 5G5 403-342-8254
Kinsmen Community Arenas	5 McIntosh Ave Red Deer, AB T4N 0M4 587-273-5540
Great Chief Park	4707 Fountain Dr, Red Deer, AB 403-358-6325 or 403-396-5591
Settlers Place (at Great Chief Park)	4707 Fountain Dr, Red Deer, AB 403-309-8426 facilitybookings@reddeer.ca

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Events and Tourism

Take a look around Red Deer, and you'll see a vibrant arts and culture community catering to all ages. See it, touch it and experience all the art, culture, and heritage of our community as you make your way through Red Deer and throughout central Alberta.

Red Deer Museum + Art Gallery

The Red Deer Museum + Art Gallery helps visitors learn about the people, history, and culture of Central Alberta. Founded in 1973, they house more than 85,000 objects, including an extensive collection of textiles and clothing, First Nations, and Inuit art. They feature local and international exhibitions throughout the year.



Kerry Wood Nature Centre

The Kerry Wood Nature Centre is a 1,000 square metre nature centre, right next to the Gaetz Lakes federal migratory bird sanctuary. The Kerry Wood Nature Centre is open year-round so you can learn about the plants, animals, geology, and climate that make Red Deer special.



Fort Normandeau

Located west of Red Deer on the banks of the Red Deer River, Fort Normandeau sits at the site of the original Red Deer Crossing. Red Deer began on and around this site in the 1870s. Through programs, hands-on activities, theatre and special events, the staff at the Fort Normandeau Interpretive Centre tell the stories of Red Deer's three founding cultures: the Cree and Blackfoot people, the Metis Buffalo Hunters, and the early Europeans who settled in the area.

Alberta Sports Hall of Fame and Museum

The Alberta Sports Hall of Fame and Museum provides a family friendly interactive experience. Have fun, laugh, play together and discover famous Alberta sports celebrities. Plan your birthday party, special events or corporate reception in an environment that's unique.



Tourism Red Deer – The Destination Marketing Organization for Red Deer and Region

TOURISM Red Deer

Strategic Focus and Priorities:

Destination Marketing

- Promote Red Deer as a must-visit destination for leisure travelers, sports, meetings, conventions, and cultural visitors.
- Lead regional campaigns such as Highway 2 More! reaching millions of travellers along Alberta's busiest corridor in an effort to attract them into the city.
- Provide tools like the Digital Attractions Pass to engage visitors and drive business to local partners.

Destination Development

- Foster collaboration to build authentic visitor experiences and enhance tourism infrastructure.
- Support businesses with resources, itinerary development, and marketing exposure.
- Champion inclusivity by showcasing regional history, arts, culture, and diverse community stories.

Major Event Attraction

- Serve as a single point of contact for event organizers.
- Attract and host major sporting, cultural, and business events to grow Red Deer's reputation as a premier event destination.
- Leverage large events to boost community pride, economic impact, and national profile.



Organizational Goals

- Increase visitation and overnight stays in Red Deer & region.
- Enhance the visitor experience with accessible, authentic, and engaging tourism offerings.
- Strengthen the local economy by driving tourism-related spending and business growth.
- Position Red Deer as a vibrant hub in the heart of Alberta for travellers, businesses, and event organizers.
- A key community partner who supports regional growth socially, culturally, and economically.

Key Tourism Opportunities

Sports & Major Events

- Red Deer has a strong reputation as a sport/event hosting city, with world-class venues like Westerner Park, Servus Arena, Red Deer Resort and Casino, G.H. Dawe Centre, and Great Chief Park (among many others).
- The city has successfully hosted international, national, and provincial events such as the 2019 Canada Winter Games, the IIHF World Junior Championship (2022,) Agritrade Farm Exhibition, and the Canadian Finals Rodeo (to name a few)
- Ongoing investment and Tourism Red Deer's Major Event Strategy continue to position the region as a premier sporting and event hosting destination.



Outdoor Recreation & Nature

- Nestled along the Red Deer River, the city is known for its extensive trail network (over 110 km of paved trails) connecting parks, natural areas, and attractions.
- Outdoor activities include cycling, hiking, paddling, golf, fishing, and winter sports, with nearby access Alberta's prairie landscapes, lakes, and rivers.
- The Waskasoo Park System and Kerry Wood Nature Centre showcase local ecology and are key draws for eco-tourism and family-friendly activities.

Agriculture, Food & Agritourism

- Central Alberta is at the heart of Alberta's agricultural belt, giving Red Deer a unique edge in agritourism.
- Visitors can experience farm-to-table dining, craft breweries, local markets, and u-pick farms (primarily in Red Deer County).
- Signature events like Westerner Days Fair & Exposition celebrate agriculture and community, drawing large regional audiences.

Arts, Culture & Heritage

- Red Deer has a thriving arts and culture scene, with institutions like the Red Deer Museum + Art Gallery, Heritage Ranch, and vibrant festivals such as CentreFest Street Performers Festival and Central Alberta Theatre productions.
- Strong ties to Indigenous history and culture present growing opportunities for cultural tourism development.
- Local music, visual arts, and culinary events add to the city's appeal as a creative hub.



Local Institutions

Table 32 outlines financial institutions in Red Deer while Table 33 outlines real estate institutions.

Table 33: Financial Institutions Servicing Red Deer

Name	Address/Contact	URL
ATB Financial	6794 50 Ave Red Deer, AB T4N 4E1 (403) 340-5384	atb.com
	4911 51 St #100 Red Deer, AB T4N 6V4 (403) 340-5130	atb.com
	4911 51 St #100 Red Deer, AB T4N 6V4 (403) 340-5130	atb.com
AFSC - Agricultural Financial Services Corporation	1-7710 Gaetz Ave Red Deer AB T4P 2A5 (403) 340-5379	afsc.ca
Bank of Montreal	6130 67 St #300 Red Deer, AB T4P 3M1 (403) 309-4780	bmo.com
	3825 40 Ave Red Deer, AB T4N 2W4 (403) 340-4616	bmo.com
Canadian Western Bank (National Bank of Canada)	4822 51 Ave Red Deer, AB T4N 4H3 (403) 341-4000	cwbank.com
CIBC	6721 Gaetz Ave Unit 1	cibc.com

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	Red Deer, AB T4N 4C9 (403) 887-3353	
	5111 22 St #4 Red Deer, AB T4R 2K1 (403) 340-4500	cibc.com
HSBC Bank	4909 49 St #108 Red Deer, AB T4N 1V1 +1 888-310-4722	hsbc.com
Lafarge Construction Financial Services Centre	AB-20, Red Deer County, AB T4S 2A8 (403) 314-0967	lafarge.ca
National Bank Financial	4911 51 St #100 Red Deer (403) 348-2600	nbfw.com
RBC Royal Bank	Clearview Market Square 71 Clearview Market Way Red Deer (403) 754-4422	rbcroyalbank.com
	4943 50 St Red Deer, AB T4N 1Y1 (403) 340-7200	rbcroyalbank.com
	2610 50 Ave Red Deer, AB T4R 1M3 (403) 340-7275	rbcroyalbank.com
Scotiabank	2950 22 St #110 Red Deer, AB T4R 0H9 (403) 341-7740	scotiabank.com

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Servus Credit Union	6730 Taylor Dr #400 Red Deer, AB T4P 1K4 (403) 347-0731	servus.ca
Sun Life Financial	3715 47 Ave #445 Sylvan Lake, AB T4S 0C8 (877) 224-2937	sunlife.ca
TD Canada Trust	6320 50 Ave Red Deer, AB T4N 4C6 (403) 346-7711	td.com
The Co-operators - Murdoch D'Mello Insurance & Financial Solutions Inc	5043 50a St A5 Sylvan Lake, AB T4S 1R (403) 887-5775	local.cooperators.ca

Source: McSweeney & Associates



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Table 34: Real Estate Offices Servicing Red Deer

Office	Locations	Phone	Website
2 Percent Realty Advantage	74 Lagrange Crescent, Red Deer, Alberta T4R3K2	587-797-1988	2percentrealtyreddeer.ca/
Big Earth Realty	308 Dempsey Street, Red Deer, Alberta T4R3E3	403-350-7672	bigearth.ca/
Century 21 Advantage	206, 4807 - 50 Avenue, Red Deer, Alberta T4N4A5	403-346-0021	century21advantage.ca/
Century 21 Maximum	3617F - 50 Avenue, Red Deer, Alberta T4N3Y5	587-272-0221	maximum.c21.ca/
CIR Realty	2, 4405 - 52 Avenue, Red Deer, Alberta T4N6S4	403-358-3883	cirrealty.ca/
Coldwell Banker OnTrack Realty	103, 232 Spruce Street, Red Deer County, Alberta T4E1B4	403-343-3344	coldwellbankerontrack.com/
Concept Realty Group Inc.	4, 5202 - 54 Avenue, Red Deer, Alberta T4N5K8	587-797-1744	reddeerrealestate.ca/
Haldane Appraisals Ltd.	158 Alberts Close, Red Deer, Alberta T4R3J6	403-309-3500	haldaneappraisals.com/
KIC Realty	4913 - 50 Avenue, Unit 100, Red Deer, Alberta T4N4A6	877-737-3236	kicrealty.com/
Lime Green Realty Central	108, 5214 - 47 Avenue, Red Deer, Alberta T4N3P7	403-505-0066	limegreenrealty.ca/

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Office	Locations	Phone	Website
Maxwell Real Estate Solutions Ltd.	201, 5913 - 50 Avenue, Red Deer, Alberta T4N4C4	403-346-7755	maxwellrealtyreddeer.ca/
Mid Alta Realty	PO Box 20024 Mountview, Red Deer, Alberta T4N6X5	403-358-1020	Mid Alta Realty
RCR - Royal Carpet Realty Ltd.	3735 - 44th Avenue, Red Deer, Alberta T4N3H4	403-342-7700	rcrrealestate.com/
RE/MAX Commercial Properties	401, 4911 - 51 Street, Red Deer, Alberta T4N6V4	403-986-7777	remaxcp.ca/red-deer/
RE/MAX Real Estate Central Alberta	4440 - 49 Avenue, Red Deer, Alberta T4N3W6	403-343-3020	remax-centralalberta.ca/
Real Broker	4915 - 54 Street, Red Deer, Alberta T4N2G7	855-623-6900	--
Realty Executives Alberta Elite	123, 5301 - 43 Street, Red Deer, Alberta T4N1C8	403-342-4455	Realty Executives Alberta Elite
Realty Experts Group Ltd	256 Barrett Drive, Red Deer, Alberta T4R1J4	403-505-7653	realtyexpertsgroup.com/
Red Key Realty & Property Management	G, 2085 - 50 Avenue, Red Deer, Alberta T4R1Z4	403-340-0065	redkeyproperties.ca/
Royal LePage Network Realty Corp.	6, 3608 - 50 Avenue, Red Deer, Alberta T4N3Y6	403-346-8900	Royal LePage Network Realty Corp.
Salomons Commercial	103, 4315 - 55 Avenue, Red Deer, Alberta T4N4N7	403-343-3023	salomonscommercial.com/

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Office	Locations	Phone	Website
Soul Property Solutions Ltd.	4905 - 54 Street, Red Deer, Alberta T4N2G7	403-754-5693	soulpropertysolutions.ca/
Stone Creek Real Estate Inc.	111 Jepsen Crescent, Red Deer, Alberta T4P0A8	403-505-4081	Stone Creek Real Estate Inc.
Sundance Realty (Commercial)	110, 4807 - 50 Avenue, Red Deer, Alberta T4N4A5	403-352-2520	sundance-realty.com/
Sutton Landmark Realty	3rd Floor, 4915 - 54 Street, Red Deer, Alberta T4N2G7	403-347-0751	Sutton Landmark Realty
The Property Shop Inc.	101, 4911 - 51 Street, Red Deer, Alberta T4N6V4	403-346-6970	thepropertyshop.ca/
TruePoint Appraisals Ltd.	Unit 106, 172 Clearview Drive, Red Deer County, Alberta T4E0A1	403-341-0011	true-point.ca/





Appendix A – General Wages by Occupation

Table 34 provides a sampling of local wage rates of the highest paying occupations (sorted by average wage) for the closest and most representative region available (Red Deer Region, Alberta). For more wage rates please visit [Canada Job Bank](https://www.canada.ca/en/employment-social-development/services/job-bank.html).

Table 35: General Wages (Red Deer Region, Alberta) by Occupation

Category	Low Wage (\$/hr)	Average Wage (\$/hr)	High Wage (\$/hr)
Engineering managers (20010)	\$34.93	\$70.31	\$138.80
Corporate sales managers (60010)	\$36.06	\$60.00	\$94.04
Chemical engineers (21320)	\$37.50	\$57.69	\$96.15
Supervisors, petroleum, gas and chemical processing and utilities (92011)	\$37.62	\$57.23	\$88.21
Human resources managers (10011)	\$34.19	\$56.25	\$93.75
Industrial instrument technicians and mechanics (22312)	\$27.27	\$55.00	\$63.00
Managers in health care (30010)	\$28.85	\$52.88	\$71.89
Mechanical engineers (21301)	\$30.00	\$52.78	\$72.00
Banking, credit and other investment managers (10021)	\$34.87	\$52.40	\$86.06
Business development officers and market researchers and analysts (41402)	\$30.00	\$51.92	\$72.37
School principals and administrators of elementary and secondary education (40021)	\$27.00	\$51.28	\$63.94
Pharmacists (31120)	\$25.00	\$50.50	\$62.99

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Engineering inspectors and regulatory officers (22231)	\$27.40	\$50.48	\$74.04
Manufacturing managers (90010)	\$31.25	\$49.52	\$77.40
Information systems specialists (21222)	\$28.85	\$48.34	\$72.12
Construction managers (70010)	\$33.65	\$48.08	\$87.50
Managers in transportation (70020)	\$32.00	\$48.08	\$72.12
Respiratory therapists, clinical perfusionists and cardiopulmonary technologists (32103)	\$38.00	\$48.00	\$53.00
Electrical and electronics engineers (21310)	\$28.85	\$47.26	\$74.52
Contractors and supervisors, machining, metal forming, shaping and erecting trades and related occupations (72010)	\$27.00	\$47.00	\$60.20
Secondary school teachers (41220)	\$32.05	\$46.15	\$55.49
Contractors and supervisors, oil and gas drilling and services (82021)	\$28.00	\$46.15	\$62.50
Contractors and supervisors, pipefitting trades (72012)	\$29.00	\$46.10	\$58.29
Software developers and programmers (21232)	\$30.00	\$45.88	\$67.14
Registered nurses and registered psychiatric nurses (31301)	\$30.52	\$45.00	\$53.00
Medical radiation technologists (32121)	\$35.00	\$44.75	\$51.79
Contractors and supervisors, mechanic trades (72020)	\$26.00	\$44.63	\$64.00
Industrial electricians (72201)	\$32.00	\$44.50	\$65.00
Public and environmental health and safety professionals (21120)	\$23.00	\$44.42	\$72.00
Police officers (except commissioned) (42100)	\$34.50	\$44.31	\$54.87
Facility operation and maintenance managers (70012)	\$27.00	\$43.75	\$64.90
Occupational therapists (31203)	\$39.00	\$43.33	\$52.36
Occupational health and safety specialists (22232)	\$24.00	\$42.86	\$64.00

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Probation and parole officers (41311)	\$33.79	\$41.10	\$47.18
Construction estimators (22303)	\$28.85	\$40.87	\$69.71
Natural and applied science policy researchers, consultants and program officers (41400)	\$27.50	\$40.87	\$54.87
Heavy-duty equipment mechanics (72401)	\$35.00	\$40.50	\$55.00
Education policy researchers, consultants and program officers (41405)	\$23.08	\$40.00	\$52.89
Managers in customer and personal services (60040)	\$15.00	\$40.00	\$62.50
Sales and account representatives - wholesale trade (non-technical) (64101)	\$27.88	\$40.00	\$51.28
Contractors and supervisors, electrical trades and telecommunications occupations (72011)	\$29.33	\$40.00	\$56.00
Steamfitters, pipefitters and sprinkler system installers (72301)	\$26.00	\$40.00	\$48.00
Oil and gas well drillers, servicers, testers and related workers (83101)	\$17.17	\$40.00	\$59.38
Social policy researchers, consultants and program officers (41403)	\$26.00	\$39.97	\$60.00
College and other vocational instructors (41210)	\$23.50	\$39.96	\$55.00
Human resources professionals (11200)	\$23.08	\$39.90	\$59.20
Financial auditors and accountants (11100)	\$26.00	\$39.50	\$66.35
Elementary school and kindergarten teachers (41221)	\$24.53	\$39.47	\$51.10
Procurement and purchasing agents and officers (12102)	\$25.00	\$39.41	\$69.71
Social workers (41300)	\$23.56	\$39.39	\$51.24
Construction millwrights and industrial mechanics (72400)	\$24.50	\$39.21	\$62.50
Insulators (72321)	\$25.96	\$39.00	\$46.18
Managers in social, community and correctional services (40030)	\$25.00	\$38.65	\$57.69
Contractors and supervisors, carpentry trades (72013)	\$25.00	\$38.64	\$53.00

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Oil and gas well drilling and related workers and services operators (84101)	\$29.16	\$38.50	\$45.50
Computer network and web technicians (22220)	\$20.92	\$38.46	\$52.20
Therapists in counselling and related specialized therapies (41301)	\$22.45	\$38.00	\$54.00
Telecommunications equipment installation and cable television service technicians (72205)	\$25.00	\$38.00	\$43.96
Financial advisors (11102)	\$26.37	\$37.50	\$72.12
Mechanical engineering technologists and technicians (22301)	\$18.03	\$37.32	\$46.15
Sheriffs and bailiffs (43200)	\$18.75	\$37.29	\$43.02
Correctional service officers (43201)	\$27.00	\$36.30	\$50.00
Non-destructive testers and inspectors (22230)	\$21.13	\$36.00	\$52.71
Heating, refrigeration and air conditioning mechanics (72402)	\$22.00	\$36.00	\$52.00
Automotive service technicians, truck and bus mechanics and mechanical repairers (72410)	\$23.08	\$36.00	\$42.00
Retail and wholesale trade managers (60020)	\$24.04	\$35.38	\$57.69
Insurance agents and brokers (63100)	\$23.08	\$35.38	\$48.08
Paramedical occupations (32102)	\$27.00	\$35.00	\$49.52
Welders and related machine operators (72106)	\$21.63	\$35.00	\$46.03
Agricultural and fish products inspectors (22111)	N/A	\$34.21	N/A
Executive assistants (12100)	\$23.21	\$33.65	\$41.52
Electrical and electronics engineering technologists and technicians (22310)	\$26.44	\$33.65	\$56.00
Financial sales representatives (63102)	\$19.23	\$32.50	\$56.41
User support technicians (22221)	\$20.00	\$32.21	\$47.18
Carpenters (72310)	\$21.00	\$32.00	\$41.47

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Professional occupations in advertising, marketing and public relations (11202)	\$20.00	\$31.25	\$51.79
Legal administrative assistants (13111)	\$18.75	\$31.15	\$42.50
Heavy equipment operators (73400)	\$23.00	\$31.00	\$39.16
Oil and gas drilling, servicing and related labourers (85111)	\$23.00	\$31.00	\$39.00
Civil engineering technologists and technicians (22300)	\$19.78	\$30.05	\$45.67
Supervisors, general office and administrative support workers (12010)	\$18.36	\$30.00	\$43.27
Licensed practical nurses (32101)	\$26.00	\$30.00	\$36.00
Transport truck drivers (73300)	\$21.00	\$30.00	\$44.00
Contractors and supervisors, landscaping, grounds maintenance and horticulture services (82031)	\$21.00	\$29.81	\$50.00
Payroll administrators (13102)	\$18.46	\$29.78	\$42.10
Production and transportation logistics coordinators (13201)	\$22.42	\$29.03	\$57.69
Supervisors, supply chain, tracking and scheduling co-ordination occupations (12013)	\$19.00	\$29.00	\$51.00
Concrete finishers (73100)	\$22.50	\$29.00	\$34.00
Public works maintenance equipment operators and related workers (74205)	\$22.00	\$29.00	\$42.09
Medical administrative assistants (13112)	\$21.80	\$28.30	\$34.00
Accounting technicians and bookkeepers (12200)	\$19.23	\$28.21	\$48.46
Roofers and shinglers (73110)	\$20.00	\$28.00	\$36.00
Letter carriers (74101)	\$22.00	\$28.00	\$38.36
Storekeepers and partspersons (14401)	\$16.15	\$27.93	\$47.97
Accounting and related clerks (14200)	\$17.31	\$27.25	\$43.75
Dispatchers (14404)	\$20.00	\$27.00	\$46.00

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Electronic service technicians (household and business equipment) (22311)	\$18.00	\$26.52	\$44.23
Religious leaders (41302)	\$18.00	\$26.25	\$34.62
Residential and commercial installers and servicers (73200)	\$20.00	\$26.25	\$43.21
Labourers in metal fabrication (95101)	\$19.00	\$25.80	\$34.50
Administrative assistants (13110)	\$15.00	\$25.24	\$30.00
Social and community service workers (42201)	\$18.95	\$25.05	\$49.73
General office support workers (14100)	\$18.00	\$25.00	\$36.67
Animal health technologists and veterinary technicians (32104)	\$19.00	\$25.00	\$35.71
Restaurant and food service managers (60030)	\$17.00	\$25.00	\$45.67
Painters and decorators (except interior decorators) (73112)	\$19.00	\$25.00	\$32.00
Managers in agriculture (80020)	\$20.00	\$25.00	\$90.87
Other technical occupations in therapy and assessment (32109)	\$17.00	\$24.71	\$30.00
Administrative officers (13100)	\$15.00	\$24.62	\$37.00
Pharmacy technical assistants and pharmacy assistants (33103)	\$16.41	\$24.56	\$31.78
Elementary and secondary school teacher assistants (43100)	\$17.68	\$24.00	\$25.00
General building maintenance workers and building superintendents (73201)	\$16.15	\$24.00	\$34.00
Construction trades helpers and labourers (75110)	\$19.00	\$24.00	\$35.00
Industrial painters, coaters and metal finishing process operators (94213)	\$18.50	\$23.25	\$35.00
Data entry clerks (14111)	\$15.00	\$23.00	\$32.50
Industrial butchers and meat cutters, poultry preparers and related workers (94141)	\$15.00	\$22.60	\$26.00
Receptionists (14101)	\$17.00	\$22.00	\$27.50

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Landscape and horticulture technicians and specialists (22114)	\$17.00	\$22.00	\$28.20
Nurse aides, orderlies and patient service associates (33102)	\$18.00	\$22.00	\$26.15
Other customer and information services representatives (64409)	\$15.50	\$22.00	\$33.33
Other repairers and servicers (73209)	\$16.50	\$22.00	\$42.00
Material handlers (75101)	\$16.00	\$22.00	\$31.73
Specialized livestock workers and farm machinery operators (84120)	\$15.00	\$22.00	\$32.00
Couriers and messengers (74102)	\$15.00	\$21.49	\$44.64
Shippers and receivers (14400)	\$19.50	\$21.35	\$28.00
Chefs (62200)	\$15.00	\$21.00	\$28.00
Bus drivers, subway operators and other transit operators (73301)	\$16.65	\$20.86	\$35.00
Other assisting occupations in support of health services (33109)	\$17.50	\$20.77	\$26.00
Home support workers, caregivers and related occupations (44101)	\$17.13	\$20.00	\$25.00
Retail sales supervisors (62010)	\$16.25	\$20.00	\$41.20
Customer services representatives - financial institutions (64400)	\$18.00	\$20.00	\$28.08
Security guards and related security service occupations (64410)	\$15.00	\$20.00	\$36.06
Specialized cleaners (65311)	\$15.00	\$20.00	\$35.00
Janitors, caretakers and heavy-duty cleaners (65312)	\$15.00	\$20.00	\$24.00
Delivery service drivers and door-to-door distributors (75201)	\$15.00	\$20.00	\$33.00
Livestock labourers (85100)	\$15.00	\$20.00	\$30.00
Landscaping and grounds maintenance labourers (85121)	\$16.00	\$20.00	\$26.49
Other labourers in processing, manufacturing and utilities (95109)	\$17.00	\$20.00	\$26.00

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Labourers in food and beverage processing (95106)	\$15.45	\$19.95	\$23.50
Program leaders and instructors in recreation, sport and fitness (54100)	\$15.50	\$19.35	\$32.00
Bakers (63202)	\$15.00	\$18.50	\$25.00
Early childhood educators and assistants (42202)	\$15.69	\$18.00	\$24.99
Hairstylists and barbers (63210)	\$15.00	\$18.00	\$23.00
Light duty cleaners (65310)	\$15.00	\$18.00	\$22.00
Food service supervisors (62020)	\$16.80	\$17.50	\$32.00
Retail salespersons and visual merchandisers (64100)	\$15.00	\$17.50	\$38.46
Cooks (63200)	\$15.00	\$17.00	\$22.00
Hotel front desk clerks (64314)	\$16.00	\$17.00	\$20.00
Food and beverage servers (65200)	\$15.50	\$17.00	\$24.00
Pet groomers and animal care workers (65220)	\$15.00	\$17.00	\$32.50
Store shelf stockers, clerks and order fillers (65102)	\$15.00	\$16.00	\$17.55
Food counter attendants, kitchen helpers and related support occupations (65201)	\$15.00	\$15.50	\$20.50
Cashiers (65100)	\$15.00	\$15.00	\$16.00

Source: Produced by Human Resources and Skills Development Canada's Labour Market Information Service, Report generated on December 3, 2024.



Appendix B – Provincial and Federal Incentives

Provincial Programs

Table 35 presents available provincial funding opportunities for local businesses alongside web links.

Table 36: Provincial Funding

Provincial Program Opportunities	
Program	Website
Alberta Broadband Fund	alberta.ca/alberta-broadband-fund
Alberta Community Resilience Program	alberta.ca/alberta-community-resilience-program
Alberta Export Expansion Program	alberta.ca/alberta-export-expansion-program
Coal Community Transition Fund	alberta.ca/coal-community-transition-fund
Aboriginal Business Investment Fund	alberta.ca/aboriginal-business-investment-fund
Alberta Indigenous Opportunities Corporation	theaioc.com/what-we-offer/services/loan-guarantees/
First Nations Development Fund	alberta.ca/first-nations-development-fund-grant-program
Indigenous Reconciliation Initiative	alberta.ca/indigenous-reconciliation-initiative-economic-stream
Northern and Regional Economic Development Program	alberta.ca/northern-and-regional-economic-development-program

Provincial Program Opportunities	
Program	Website
Small Community Opportunity Program	alberta.ca/small-community-opportunity-program

Federal Programs

Table 36 presents available capital funding opportunities for local businesses alongside web links.

Table 37: Capital Funding

Capital Funding Program Opportunities	
Program	Website
AgriCompetitiveness Program	agriculture.canada.ca/en/agricultural-programs-and-services/agricompetitiveness-program
AgriScience Program - Projects	agriculture.canada.ca/en/agricultural-programs-and-services/agriscience-program-projects
Business Development Bank of Canada (BDC)	bdc.ca/en
Canada Small Business Financing Program - Industry Canada	ic.gc.ca/eic/site/csbfp-pfpec.nsf/eng/Home
Aboriginal Entrepreneurship Program (AEP)	isc.gc.ca/eng/1375201178602/1610797286236?utm_source=bbf-orae&utm_medium=website&utm_campaign=FTF&utm_term=business_benefits_finder-outil_recherche_aide_aux_entreprises
Futurpreneur Canada	futurpreneur.ca/
Futurpreneur Canada Newcomer Program	futurpreneur.ca/en/get-started/financing-and-mentoring/newcomer/

Capital Funding Program Opportunities	
Program	Website
OBIO® Capital Access Advisory Program (CAAP®)	obio.ca/obiocaap?utm_source=bbf-orae&utm_medium=website&utm_campaign=FTF&utm_term=business_benefits_finder-outil_recherche_aide_aux_entreprises
EDC Inclusive Trade Investments Program (ITIP)	edc.ca/en/solutions/financing/investments/inclusive-trade-investments-program.html?utm_source=canada-business-app&utm_medium=partner-link&utm_campaign=ac-core_content&utm_content=link_isedbfitip_e
Capital Investment Program	venturelab.ca/programs/capital-investment-program?utm_source=bbf-orae&utm_medium=website&utm_campaign=FTF&utm_term=business_benefits_finder-outil_recherche_aide_aux_entreprises
Farm Credit Canada	fcc-fac.ca/en/financing/agriculture/lines-of-credit#7qtemKh=0

Table 37 presents available private and public sector funding opportunities related to commercialization alongside web links.

Table 38: Commercialization Funding

Commercial Funding Program Opportunities	
Program	Website
AC JumpStart	acceleratorcentre.com/programs/ac-jumpstart/
Canadian Technology Accelerators	tradecommissioner.gc.ca/cta-atc/index.aspx?lang=eng
CDMN Soft Landing Program	canadastechnetwork.ca/program/soft-landing

Table 38 presents available funding opportunities related to economic development and community infrastructure projects alongside web links.

Table 39: EDO-Community Infrastructure

EDO-Community Funding Program Opportunities	
Program	Website
Mitacs Municipal Support	innovation.mitacs.ca/en/municipality-support
Canada Housing Infrastructure Fund	housing-infrastructure.canada.ca/housing-logement/chif-fcil/index-eng.html
Short-Term Rental Enforcement Fund	housing-infrastructure.canada.ca/housing-logement/stref-farlcd/index-eng.html
National Housing Strategy Solutions Labs	cmhc-schl.gc.ca/professionals/project-funding-and-mortgage-financing/funding-programs/all-funding-programs/solution-labs
National Housing Strategy Demonstrations Initiative	cmhc-schl.gc.ca/professionals/project-funding-and-mortgage-financing/funding-programs/all-funding-programs/nhs-demonstrations-initiative?utm_medium=email&utm_source=newsletter-cmhc-housing-updates&utm_campaign=2024-08-demonstrations_initiative
CMHC Affordable Housing Seed Funding	cmhc-schl.gc.ca/professionals/project-funding-and-mortgage-financing/funding-programs/all-funding-programs/seed-funding?utm_medium=email&utm_source=email-blast&utm_campaign=2024-03-seed_funding_apply
Canada Foundation for Innovation	innovation.ca/en/OurFunds
Legacy Fund	canada.ca/en/canadian-heritage/services/funding/building-communities/legacy-fund.html

EDO-Community Funding Program Opportunities	
Program	Website
Innovative Communities Fund	canada.ca/en/atlantic-canada-opportunities/services/innovative-communities-fund.html

Table 39 presents available government funding opportunities related to clean-tech, energy and environment programs alongside web links.

Table 40: Clean-Tech, Energy and Environment

Clean-Tech, Energy and Environment Funding Program Opportunities	
Program	Website
Charged for Change	aviva.ca/en/about-aviva/sustainability/charged-for-change/
Green Municipal Fund	greenmunicipalfund.ca/new-funding
Nature Smart Climate Solutions Fund- Emission Reductions	canada.ca/en/environment-climate-change/services/environmental-funding/programs/nature-smart-climate-solutions-fund.html
Clean Water and Wastewater Fund (CWWF)	infrastructure.gc.ca/plan/cwwf-fepeu-eng.html
EcoAction	canada.ca/en/canada-water-agency/funding/ecoaction-community-program.html#toc11
Clean Fuels Fund 2.0 (Federal)	natural-resources.canada.ca/energy-sources/clean-fuels/clean-fuels-fund
Zero Emission Vehicle Infrastructure Program	nrcan.gc.ca/energy-efficiency/transportation-alternative-fuels/zero-emission-vehicle-infrastructure-program/21876

Clean-Tech, Energy and Environment Funding Program Opportunities

Program	Website
Community Tree Grants	treecanada.ca/
TD Friends of the Environment Foundation Grant	td.com/ca/en/about-td/ready-commitment/funding/fef-grant
Local Leadership for Climate Adaption (under GMF)	greenmunicipalfund.ca/local-leadership-climate-adaptation
Empowering Futures Program	electricityhr.ca/workplace-solutions/youth-employment-funding/empowering-futures/
Growing Canada's Community Canopies	greenmunicipalfund.ca/trees
Natural Asset Management Roadmap	intactpublicentities.ca/natural-asset-management-roadmap-program
Green Freight Program	natural-resources.canada.ca/energy-efficiency/transportation-energy-efficiency/green-freight/green-freight-program#s3
SIF – Net Zero Accelerator	ic.gc.ca/eic/site/125.nsf/eng/00039.html
Mitacs Municipal Support	innovation.mitacs.ca/en/municipality-support
Farm Credit Canada Community Fund	fcc-fac.ca/en/community/apply-funding/community-funding
Clean Energy for Rural and Remote Communities	natural-resources.canada.ca/funding-partnerships/clean-energy-rural-remote-communities-program
2Billion Trees	canada.ca/en/campaign/2-billion-trees/2-billion-trees-program.html
Thriving Forests Program	cleanfoundation.ca/thriving-forests/
Canada Public Transit Fund, Targeted Funding: Zero Emission Transit Fund	housing-infrastructure.canada.ca/zero-emissions-trans-zero-emissions/index-eng.html

Clean-Tech, Energy and Environment Funding Program Opportunities	
Program	Website
R. Howard Webster Foundation	rhowardwebsterfoundation.ca/grants/grant-application-procedures/
The McLean Foundation Grant	mcleanfoundation.ca/applications-2/
McConnell Foundation Grants	mcconnellfoundation.ca/apply/for-applicants/
Local Food Infrastructure Fund	agriculture.canada.ca/en/programs/local-food-infrastructure-fund-large
Smart Renewables and Electrification Pathways Program	natural-resources.canada.ca/climate-change/sreps?utm_source=bbf-orae&utm_medium=website&utm_campaign=FTF&utm_term=business_benefits_finder-outil_recherche_aide_aux_entreprises

Table 40 presents available government programs and funding opportunities related to creative industries alongside web links.

Table 41: Creative Industries

Creative Industries Funding Program Opportunities	
Program	Website
Canadian Media Fund	cmf-fmc.ca/our-programs/
Legacy Fund – Building Communities through Arts and Heritage	https://www.canada.ca/en/canadian-heritage/services/funding/building-communities/legacy-fund.html
FACTOR - Funding for the Music Industry	factor.ca/our-programs/our-programs-overview/

Creative Industries Funding Program Opportunities	
Program	Website
Film or Video Production Services Tax Credit (PSTC)	canada.ca/en/canadian-heritage/services/funding/cavco-tax-credits/film-video-production-services.html
Museums Assistance Program	canada.ca/en/canadian-heritage/services/funding/museums-assistance.html
Local Festivals – Building Communities Through Arts and Heritage	canada.ca/en/canadian-heritage/services/funding/building-communities/festivals.html
Community Anniversaries – Building Communities through Arts and Heritage	canada.ca/en/canadian-heritage/services/funding/building-communities/anniversaries.html
Professional Arts Festivals and Performing Arts Series Presenters – Canada Arts Presentation Fund	canada.ca/en/canadian-heritage/services/funding/arts-presentation-fund/programming-arts-festivals-series-presenters.html?
Canada Music Fund	canada.ca/en/canadian-heritage/services/funding/music-fund.html
Canada Periodical Fund	canada.ca/en/canadian-heritage/services/funding/periodical-fund.html
Indigenous Languages Program	canada.ca/en/canadian-heritage/services/funding/aboriginal-peoples.html
Telefilm Canada	telefilm.ca/en/we-finance-and-support/our-programs
Creative Export Canada	canada.ca/en/canadian-heritage/services/funding/creative-export-canada.html
Council of Canada for the Arts Grants	canadacouncil.ca/funding/grants

Creative Industries Funding Program Opportunities	
Program	Website
Canada Cultural Spaces Fund (CCSF)	canada.ca/en/canadian-heritage/services/funding/cultural-spaces-fund/application-guidelines.html#a25
Canada Periodical Fund	canada.ca/en/canadian-heritage/services/funding/periodical-fund/business-innovation.html
Canada's Music Incubator Artist Entrepreneur	canadasmusicincubator.com/cmi-programs/artist-entrepreneur/
Rogers Documentary Fund	rogersgroupoffunds.com/fund-my-project/documentary-fund/

Table 41 presents available government programs and public/private-sector organizations related to exports alongside web links.

Table 42: Exports

Exports Program Opportunities	
Program	Website
Canadian Commercial Corporation (CCC)	ccc.ca/
Export Development Canada	edc.ca/
Business Innovation and Growth Application Toolkit	ised-isde.canada.ca/site/strategic-innovation-fund/en/project-requirements/business-innovation-and-growth
CanExport - Innovation	tradecommissioner.gc.ca/tcs-sdc/funding-financement/canexport/innovation/index.aspx?lang=eng

Exports Program Opportunities	
Program	Website
CanExport - SMEs	tradecommissioner.gc.ca/funding-financement/canexport/sme-pme/index.aspx?lang=eng

Table 42 presents available government programs and public/private-sector organizations related to human resources alongside web links.

Table 43: Human Resources and Training

Human Resources and Training Program Opportunities	
Program	Website
Canada Retraining and Opportunities Initiative	canada.ca/en/employment-social-development/services/funding/canada-retraining-and-opportunities-initiative.html
Apprenticeship Job Creation Tax Credit	canada.ca/en/revenue-agency/services/tax/individuals/topics/about-your-tax-return/tax-return/completing-a-tax-return/deductions-credits-expenses/line-41200-investment-tax-credit/apprenticeship-job-creation-tax-credit.html
Foreign Credential Recognition Program	canada.ca/en/employment-social-development/services/funding/foreign-credential-recognition.html
Young Canada Works	archivescanada.ca/young-canada-works/
Canada Summer Jobs	canada.ca/en/employment-social-development/services/funding/canada-summer-jobs.html
Clean Foundation Workforce Development	cleanfoundation.ca/workforce-development/

Human Resources and Training Program Opportunities

Program	Website
Canada Retraining and Opportunities Initiative	canada.ca/en/employment-social-development/services/funding/canada-retraining-and-opportunities-initiative.html
Science Horizons Youth Internship Program	biotalent.ca/programs/science-horizons-youth-internship-program/
Science and Technology Internship Programme	unac.org/cgc-stip
Youth Employment and Skills Strategy Programs	canada.ca/en/employment-social-development/services/funding/youth-employment-strategy.html
Mitacs Accelerate	mitacs.ca/our-programs/accelerate-fellowship-students-postdocs/
MITACS Elevate	mitacs.ca/our-programs/elevate-business/
Apprenticeship Incentive Grant	canada.ca/en/employment-social-development/services/funding/apprenticeship-incentive-overview.html
Young Canada Works	young-canada-works.canada.ca/Account/Login?ReturnUrl=%2F
FCC Women Entrepreneur Program	fcc-fac.ca/en/financing/agriculture/women-entrepreneur-program
Women Entrepreneurship Loan Fund	ised-isde.canada.ca/site/women-entrepreneurship-strategy/en/women-entrepreneurship-loan-fund?utm_source=bbf-orae&utm_medium=website&utm_campaign=FTF&utm_term=business_benefits_finder-outil_recherche_aide_aux_entreprises
Opportunities Fund	biotalent.ca/programs/

Human Resources and Training Program Opportunities	
Program	Website
Career Ready Program ITAC Wage Subsidy	technationcanada.ca/en/future-workforce-development/career-ready-program/

Table 43 presents available government programs and public/private-sector organizations related to innovation alongside web links.

Table 44: Innovation

Innovation Program Opportunities	
Program	Website
Indigenous Business Development	canada.ca/en/indigenous-services-canada.html
Connect to Innovate	ised-isde.canada.ca/site/connect-to-innovate/en
Creative Export Canada	canada.ca/en/canadian-heritage/services/funding/creative-export-canada.html
Genome Canada	genomecanada.ca/
Impact Canada Challenge Hub	impact.canada.ca/en
National Science and Engineering Council of Canada	nserc-crsng.gc.ca/Professors-Professeurs/Grants-Subs/Explore-Explorateur_eng.asp
Next Generation Manufacturing Program	ngen.ca/
Strategic Innovation Fund (SIF)	ic.gc.ca/eic/site/125.nsf/eng/home
Bioenterprise	bioenterprise.ca/

Innovation Program Opportunities	
Program	Website
Innovation for Defence and Security (IDEaS)	canada.ca/en/department-national-defence/programs/defence-ideas.html
AI-Powered Supply Chains Supercluster (SCALE.AI)	scaleai.ca/projects/
Innovative Solutions Canada	ic.gc.ca/eic/site/101.nsf/eng/home
Voice Technology Accelerator Program	acceleratorcentre.com/programs/alexa-voice-tech-accelerator-program
Idea to Innovation Grants	nserc-crsng.gc.ca/Professors-Professeurs/RPP-PP/I2I-INNOV_eng.asp



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