



COMMUNITY CULTURE
DEVELOPMENT FUND

ANNUAL
REPORT
2017



WHAT IS THE **COMMUNITY CULTURE DEVELOPMENT FUND?**

The City of Red Deer recognizes the important contribution made by organizations in the provision of culture services and opportunities within Red Deer. Through these offerings, individual lives are enhanced, communities come together, heritage is preserved, diversity of community is fostered and appreciated, jobs are created, spending occurs and the economy benefits. It is with those ultimate benefits in mind that City Council supports this Community Culture Development Fund. The 2008 Community Culture Vision describes the City's role as being supportive to culture initiatives that are developing within the community. In honouring that role, this grant has been designed to augment and enhance culture activities that need a supportive boost.

ENHANCING **CULTURE ACTIVITIES**

The City of Red Deer has the responsibility, through this grant program, to sustain and support the provision of culture services within the community. In areas where there are gaps in services and activities, the City may also use this grant program to encourage or seek out culture services and offerings in under-represented areas to encourage diverse and year-round culture opportunities. The City also has the responsibility to administer the grant including the development of the grant process, the administrative systems, and tools that involved in the program, as well as providing support to applicant groups through the grant process.

The intent of the program is to help organizations build their capacity to provide a service, manage an arts facility, act as the umbrella organization for other cultural organizations, develop new programs and services for arts and heritage, or to produce a community based special event or festival.

WHAT ARE THE OUTCOMES?

COMMUNITY COHESION AND ENGAGEMENT

We have culture opportunities that lead to thriving and attractive neighbourhoods (including the downtown) where people gather to create strong personal, family, neighbourhood and community connections, a sense of belonging and high quality of life.

"People from diverse cultural and socioeconomic backgrounds attend the festival; entertainment, laughter and sunshine bring 27,000+ people together." CentreFest

EDUCATIONAL OPPORTUNITY AND ATTAINMENT

We have access to quality and diverse learning opportunities in culture (including the arts, music, literary arts, and performing arts) throughout our lives.

"The festival's connection to the school curriculum allows it to become an extension of learning for the schools that attend. Learning is created in a fun, interactive non-competitive environment." Central Alberta Children's Festival

EQUITABLE SERVICES AND ACCESS

We have fair and equitable access to neighbourhoods and community assets and services such as libraries, museums, art galleries, festivals and concerts.

"Education & Outreach Programs are offered at low to zero cost to provide opportunities for those who cannot engage with the RDSO otherwise, as well as to encourage accessibility and attendance." Red Deer Symphony Orchestra

HEALTH, SAFETY AND WELL-BEING

We lead healthy and dignified lives with basic physical, mental, emotional, and spiritual needs consistently met through the offerings in culture and the value in bringing people together through culture opportunities. Due to this, we live, learn, work and play in a safe and secure community.

"It is well documented that access to arts and culture is a benefit to the psychological health of communities. Local artists offering workshops and performances for students in the schools and at RDC during Alberta Culture Days is a good case for this." Red Deer Arts Council

SOCIAL AND CULTURAL DIVERSITY

We respect and celebrate the diverse perspectives and backgrounds of all. Culture activities are provided to a wide variety of people including those facing challenges such as isolated seniors, young people or families with lone parents.

"Our Canada Day event celebrates the many cultures of Canada and especially those that contribute to Red Deer." Red Deer Cultural Heritage Society

HERITAGE

We value heritage activities that celebrate our unique identities. Heritage includes honouring the traditions we keep, the languages we speak, the music we play, the books we read, the tools we use, the stories passed down through our families, the nursery rhymes and lullabies our parents and grand-parents sang to us. It is also the buildings we live in and use, the parks that we play in and the forests and mountains that we cherish.

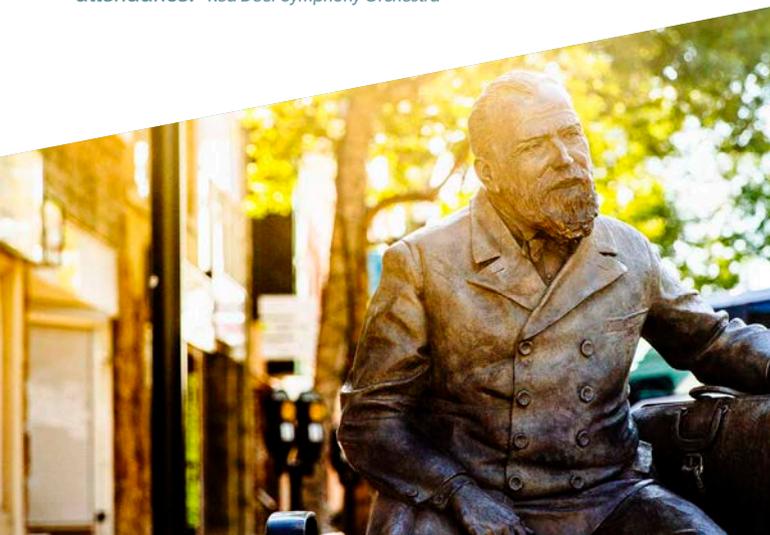
"2017 was the 150th anniversary of confederation for our country, and the 100th anniversary of both battles of Vimy Ridge and Passchendaele. The play (Air Raids and Siren Songs) was written by a local Red Deer playwright, focused on Canadians at wartime in London and their lives." Red Deer Players

ECONOMIC VALUE

We support a creative economy that expands talent and leads us to more people gaining new skills through culture. This expansion builds attractive places to live, work and visit.

"As a free event for the public, BARD on BOWER keeps live theatre accessible to everyone within our community; and especially for those audiences who are new-to-culture."

Prime Stock Theatre





FUNDED PROJECTS

CULTURE OPPORTUNITIES CATEGORY

ORGANIZATION	INITIATIVE FUNDED	2017 FUNDING
Writer's Ink	Script Writing Workshop	\$2,000.00
Red Deer Summer Centrefest Society	Capacity Building Training	\$735.89
The Society of Friends of Red Deer Library	Keynote Speaker Joseph Boyden	\$2,868.00
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Fanatullend Folk Society/Scandinavian	Folk Dance Workshop	\$1,700.00
TOTAL AMOUNT FUNDED via Culture Opportunities Category		\$9,553.89

CANADA 150

ORGANIZATION	INITIATIVE FUNDED	2017 FUNDING
Waskasoo Community Association	Neighbourhood Heritage Walking Tours	\$4,900.00
Writers Ink	'Write On, Canada!' Anthology	\$2,500.00
Woodlea Community Association	Neighbourhood Celebration Event	\$5,000.00
Central AB Refugee Effort	Awareness and Engagement Event for New Canadians and the Aboriginal Community	\$4,360
Red Deer Cultural Heritage Society	Enhanced Canada Day Firework Show	\$5,000.00
The Society of Friends of the RD Library	Your Card is the Key Project	\$2,600.00
TOTAL AMOUNT FUNDED via Canada 150 Category		\$24,360

CULTURE DEVELOPMENT CATEGORY

ORGANIZATION	INITIATIVE FUNDED	2017 FUNDING
ACFA Regional de Red Deer	2017 RD Winter Carnival	\$5000
Central Alberta Photographic Society	Annual Show & Sale	\$450
Central Alberta Theatre Society	Memorial Centre Operations	\$23750
Central Alberta Theatre Society	One Act Play Festival	\$4250
Family Services of Central Alberta	Central Alberta Children's Festival	\$15000
Friends of the Red Deer Public Library	Lecture Series	\$ 598
Friends of Sunnybrook Farm Museum	Museum Operations	\$ 25075
Norwegian Laft Hus Society	Operations	\$ 25500
Prime Stock Theatre Co	Theatre Season & Summer Festival	\$ 19500
Red Deer Arts Council	Operations	\$ 25500
RD & District Chinese Community Society	RD Chinese School Program	\$ 1981
RD Pottery Club	Operations	\$ 1950
RD Community Band Society	Annual Marching Showband Classic	\$ 18700
Red Deer Cultural Heritage Society	Canada Day Celebration at Bower Ponds	\$ 25500
Red Deer Cultural Heritage Society	Festival Hall Operations	\$ 19500
Red Deer Cultural Heritage Society	Cronquist House Operations	\$ 19500
Red Deer Festival of the Performing Arts	Performing Arts Festival	\$ 14875
RD Summer CentreFest Society	CentreFest Festival	\$ 22500
RD Symphony Orchestra	Operations	\$ 25500
RD Symphony Orchestra	Sistema Program	\$ 7500
Red Deer Highland Games Society	Highland Games Event	\$ 9750
Red Deer Players Society	Theatre Season	\$ 1981
Tree House Youth Theatre	Operations	\$ 20250
TOTAL AMOUNT FUNDED via Culture Development Category		\$334,110



“Culture is all around us in our everyday lives and can be experienced through the formal and informal interaction of the many forms of creative expressions and exploration of our heritage as a community or as individuals.”

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