

Red Deer Bus and Transit Shelter Outdoor Advertising

Effective Feb 1, 2018



Bus Advertising - ONE year contracts

King Posters

| | # Units | 52 Week Rate |
|--------------|---------|-------------------|
| Production | 2 - 5 | \$42ea./week/side |
| \$80.00 each | 6 - 9 | \$40ea./week/side |
| | 10 - 19 | \$38ea./week/side |
| | 20+ | \$34ea./week/side |

Seventies Posters

| | # Units | 52 Week Rate |
|--------------|---------|-------------------|
| Production | 2 - 5 | \$47ea./week/side |
| \$70.00 each | 6 - 9 | \$45ea./week/side |
| | 10 - 19 | \$41ea./week/side |
| | 20+ | \$37ea./week/side |

Action Buses

| | # Units | 52 Week Rate |
|--------------|---------|-------------------|
| Production | 2 - 5 | \$37ea./week/side |
| \$70.00 each | 6 - 9 | \$35ea./week/side |
| | 10 - 19 | \$31ea./week/side |

Interior Cards

(full showing: 58 buses)

| Full Showing | 4 Week Period | 8 Week Period |
|--------------|---------------|---------------|
| | \$775.00 | \$1400.00 |

Production \$15.00 per card

Short Term Campaigns

| | |
|---------|-------------------|
| 2 - 6 | \$52ea./week/side |
| 6 - 10 | \$47ea./week/side |
| 10 - 20 | \$45ea./week/side |
| 20+ | \$43ea./week/side |

Full bus wrap rates available upon request



Seventies



King Posters



King w/ Headliner



King w/ Headliner



King Posters



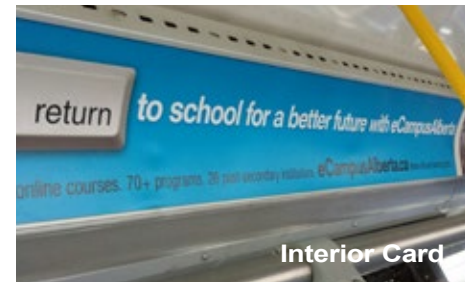
Action Buses



Action Buses



Headliner+King



Interior Card